

Organiser:

InvestHK

Supporting  
Organisations:



# Unlocking Tourism and Hospitality Potential to Capture Business Opportunities in Hong Kong 2024

11 September 2024 | 3PM | InvestHK Office

## Programme

2:30 pm	Registration
3:00 pm	Opening Mr. JongSeok Lee, Vice Chairman of The Korean Chamber of Commerce in Hong Kong, Chairman of Association of Korean Restaurants in HK
3:03 pm	Group Photo
3:05 pm	Introduction of InvestHK Ms. Cindy Wong, Head of Tourism and Hospitality, InvestHK
3:25 pm	Latest Trends and Opportunities in F&B Industries Ms. Michelle Chiu, Head of F&B and Lifestyle, Jones Lang LaSalle
3:45 pm	Tips on Licensing Issues Mr. Wilson Lee, Director, Wilson Lee & Associates Limited
4:05 pm	Break
4:20 pm	Latest Sustainability Regulations and Initiatives Ms. Cathy Ching, Senior Vice President, (Sustainability) for Lifestyle and Creative Industries, InvestHK
4:35 pm	Employment Visa and Funding Schemes Ms. Jenny Hui, Senior Vice President, Tourism and Hospitality, InvestHK
4:50 pm	Networking

RSVP by 4 Sep 2024. For registration, please email to [ccrsvp@investhk.gov.hk](mailto:ccrsvp@investhk.gov.hk).  
Places are on a first-come-first-served basis. Confirmed registrants will receive a confirmation email.