

How Airwallex Uses Hong Kong as a Strategic Hub for Global Financial Innovation

The FinTech leader leverages Hong Kong's unique advantages to drive cross-boundary growth and redefine global finance.



“Hong Kong’s strategic position and innovative spirit make it more than a market. It’s where our global financial vision comes to life, empowering businesses to grow beyond boundaries.”

Arnold Chan
General Manager, APAC
Airwallex

Hong Kong is more than a market for Airwallex – it is a dynamic strategic hub fueling the company’s global expansion. As a gateway to the APAC region and an innovation engine, Airwallex’s Hong Kong office spearheads key initiatives that shape its worldwide success.

From launching groundbreaking products like Airwallex Yield to piloting point-of-sale solutions, Airwallex uses Hong Kong as a testbed for scalable innovations on financial services.

Built to Power Borderless Business

“From day one, our vision is to be the global economic infrastructure that empowers businesses to grow beyond borders. We strive to change the way businesses manage all aspects of their payments and financial operations by providing a complete financial and payment infrastructure for businesses of all sizes,” said Arnold Chan, General Manager of APAC at Airwallex.

Bringing this vision to life, Airwallex has built a global infrastructure featuring direct connections to bank and card schemes. With over 60 licences,

the platform enables payment collection in more than 180 currencies and across 180 countries, ensuring reach and regulatory compliance. Key differentiators include its unified global finance platform, competitive real-time foreign exchange rates, and Airwallex Yield for multi-currency investments. The digital-native platform serves SMEs and all business sizes, facilitating growth through tech enablement.

Hong Kong Powers Global Growth for Airwallex

“Hong Kong has always been a beacon of opportunity. Its strategic location as the ‘super connector’ between Mainland China and the rest of the world gives it a unique competitive edge,” Chan remarked. “Hong Kong is instrumental in activating its global

partnerships, such as those with McLaren and Arsenal. These strategic local activations significantly amplify Airwallex’s brand presence and deepen engagement within a key regional market, contributing directly to the overall global brand building efforts.”

According to Chan, InvestHK has been a valued partner in facilitating business introductions, enhancing exchanges through Hong Kong FinTech Weeks, advising on licensing, and promoting marketing efforts – all boosting Airwallex’s integration into the local ecosystem.



Airwallex

- Founded in Melbourne, with 1,800 employees across 26 locations
- Serves 150,000+ businesses worldwide, including SHEIN, CASETiFY, and Qantas
- Holds 60+ licenses, supporting payments in 180+ currencies across 180+ countries
- Launched Airwallex Yield in Hong Kong in June 2025

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