



中華人民共和國香港特別行政區政府

InvestHK 投資推廣署

The Government of the
Hong Kong Special Administrative Region
of the People's Republic of China

Hong Kong: From Startups to Regional Headquarters –

Asia's Vibrant International Business Community

香港：由初创到地区总部的首选 –
亚洲活力国际商业城市

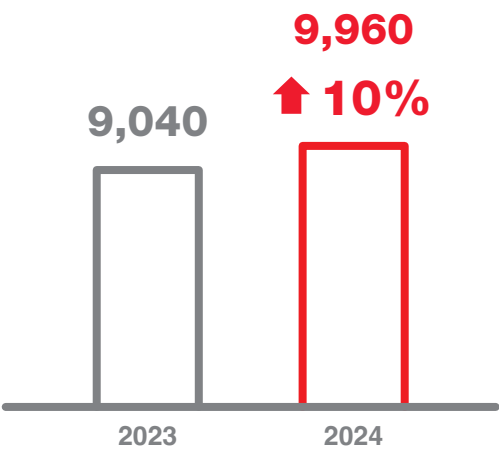
2024



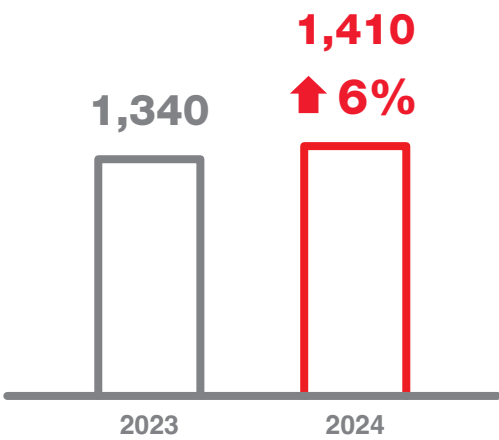
As a leading international business and financial centre, Hong Kong is an ideal place for overseas and Mainland companies to run their regional and local operations.

香港是重要的国际商业和金融中心，也是海外及内地公司经营地区及本地业务的理想地。

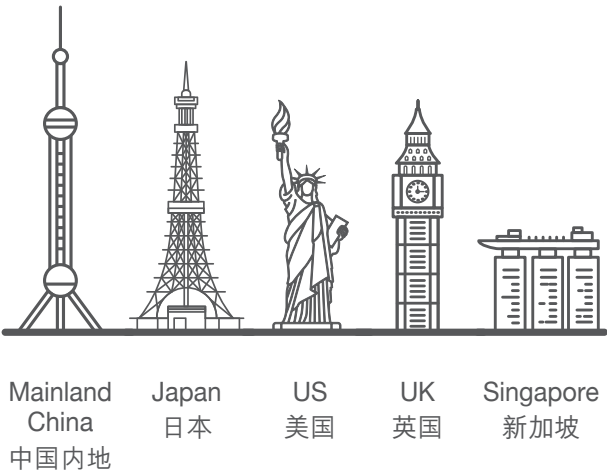
Number of companies with parent companies outside Hong Kong
有境外母公司的驻港公司数目



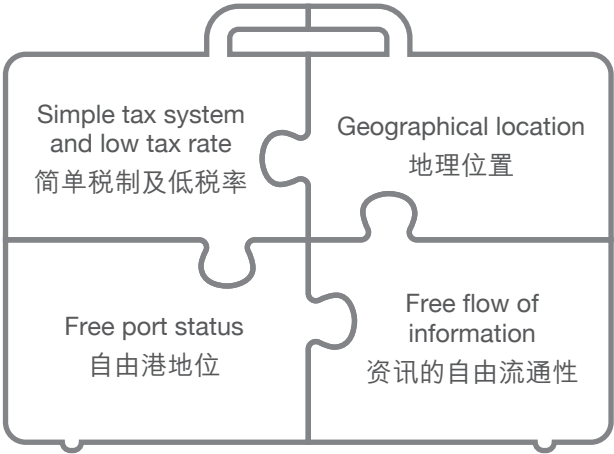
Number of regional headquarters in Hong Kong
地区总部在香港的数目



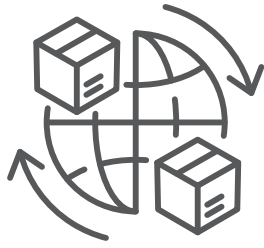
Locations of parent companies
母公司所在地



Favourable factors
有利因素



Major lines of business in Hong Kong 在香港的主要业务范围



Import/export trade, wholesale and retail
进出口贸易、批发及零售业



Financing and banking
金融及银行业



Professional, business and education services
专业、商用及教育服务业



Transportation, storage and courier services
运输、仓库及速递服务业

Source: 2024 Annual Survey of Companies in Hong Kong with Parent Companies Located outside Hong Kong 资料来源：2024年有香港境外母公司的驻港公司按年统计调查
Figures are rounded to the nearest ten 数字进位至最接近的十位数

Benefits of Setting up Your Business in Hong Kong 在香港设立业务的好处



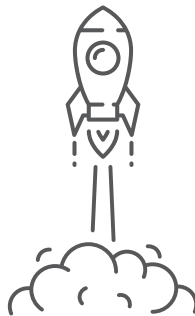
International talent pool
国际人才汇聚



Supportive business environment
有利营商的环境



Productivity & efficiency
生产效益



Proximity to markets
与市场紧密联系

Hong Kong's Startup Ecosystem

香港的初创生态圈

Hong Kong's startup ecosystem has experienced a steady and healthy growth in the past few years. Its renowned entrepreneurial spirit and boundless energy have created a perfect environment for starting a business. This is supported by a strong network of incubators and accelerators, a pool of experienced angels and venture capitalists, a host of government-backed programmes and a welcoming community of startups, knit together by dozens of networking events and seminars, as well as related associations.

香港的初创生态圈近年稳步健康发展。香港以其创业精神著称，加上无穷的干劲，缔造了一个理想的创业环境。强大的企业孵化器和加速器网络、一批经验丰富的天使投资者和创业资金投资者、一系列由政府支持的计划，以及一个欢迎初创企业的社会，也给予莫大助力。各式各样的交流活动和研讨会，以及多个相关的社团组织，加强了各方的联系。

