

unit.eunit

Specializes in commercial interior and custom furniture designs, providing a full range of services from concepts, branding to interior designs. With F&B interior designs as our strength, we excel at creating the appropriate dining experience that caters to every detail and taste.

WHAT WE DO

Renowned for a unique, nonconforming style and a client-centric approach, UU specializes in curating timeless, mesmerizing interior designs for F&B spaces ranging from cafes to dining destinations in various scales. Led by Keikko Lee and Rosetta Lau, the interior design practice inherits an innate desire to promote homegrown creativity with a team of highly qualified industry experts.

Backed by an international vision and a decade of interior design experience, UU has delivered original solutions tailored for individuals and to revive Hong Kong's traditional craftsmanship. From furniture placement, layout planning, lighting design to selection of materials and colour coordination, UU excels in enhancing the character and ambience of a space through a bespoke, immersive experience. While focusing on interweaving authentic interior and furniture designs, UU is also actively involved in environmental planning and installation art to drive local creativity and diversity.

By bringing integrity to each endeavour, the Hong Kong-based design practice has successfully expanded its local presence to mainland China, Macau, and Seoul. UU will continue its expertise in F&B projects and creating statement furniture designs with a mission to craft characterful, minimalist yet impactful environment for clients.

予汝設計是所位於香港的精品室內設計工作室，設計團隊來自世界不同城市，藉着簡約獨特、不隨波逐流的室內設計風格，以多角度的國際視野，創造出有格調而又不帶半點俗套的室內空間。多年來深得客戶的喜愛，為客戶度身製作最符合他們所需所想的設計，並提供從概念、品牌定位，以至室內設計等全方位服務。

設計簡單來說是將思維視覺化，我們相信設計是人類生活與環境之間的美好關係。我們善於把生活與環境融合，希望透過以人為本的永續設計與傳統智慧融合，承傳本地工藝，努力推廣「香港製造」品牌，讓更多人體驗本土設計的獨特美學及環保概念。我們擅長營造視覺效果及氛圍，由空間規劃到傢俱擺設，為空間注入獨特的細節亮點，將藝術和建築設計糅合身處的環境中，創造出充滿個性及故事的體驗。



COMMERCIAL INTERIOR DESIGN

hospitality
workspace
retail boutique
play environment



F&B INTERIOR DESIGN

restaurant
bar & brewery
cafe & bakery



BESPOKE PRODUCT DESIGN

bespoke FF&E design
bespoke lighting design
bespoke cutlery design
bespoke surface design

OUR TEAM



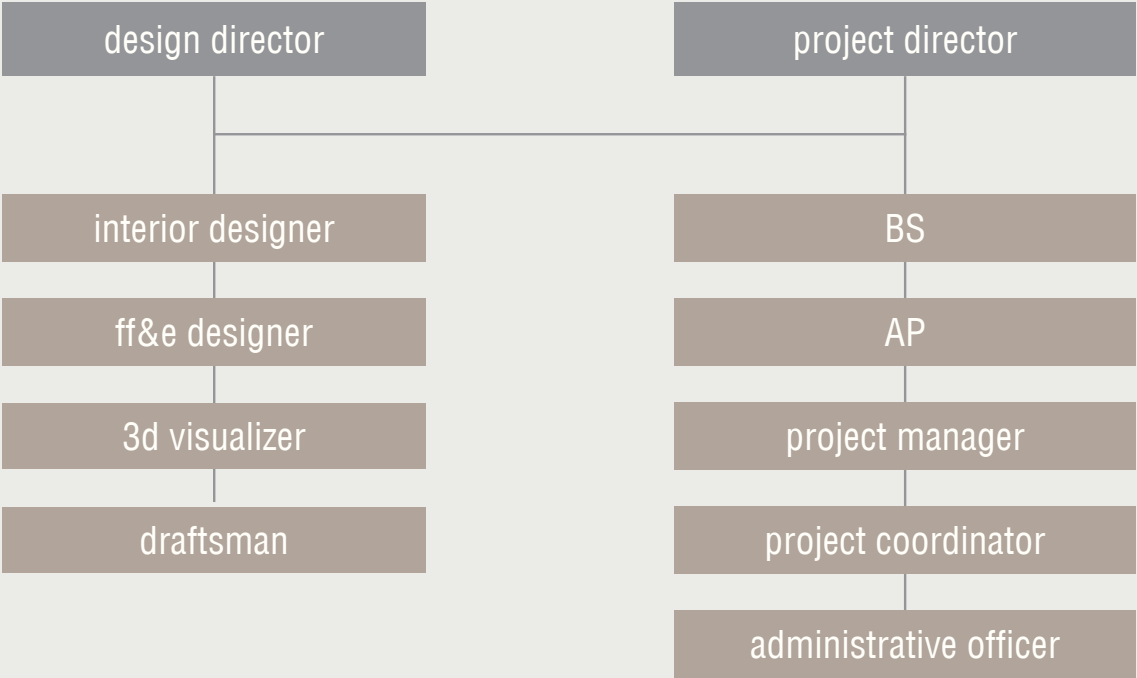
KEIKKO LEE
design director & founding partner

A Hong Kong Polytechnic University graduate, Lee is a well-trained creative with an impeccable eye for quality and craftsmanship. Best known for her international vision for design and creativity, she was the winner of Seoul Design Olympiad and has participated in world-class exhibitions such as Dwell: Asia Now Exhibition and DesignInspire. With strong skills in spatial planning and custom furniture curation, she is also an efficient communicator who strives to work seamlessly with clients and deliver results that exceed expectations.



ROSETTA LAU
project director & founding partner

After graduating from the Hong Kong Polytechnic University, Lau earned a bachelor's degree in Furniture Design from De Montfort University. Her works were showcased at exhibitions such as Bangkok Design Week and DesignInspire while a multitude of her furniture designs are present in cities around the world. Her unique experience as a visual merchandiser for a renowned fashion brand has brought an artistic flair and resounding personality to each interior project. Her strong sense of budget management has also enabled her to establish a trusting client-designer relationship.



OUR FOCUS

We are here to create interior concept not only visually appealing, but most importantly is

- . to communicate with their target customer effectively
- . to create a space align with the brand image & target price range
- . to gain more exposure for marketing purpose



**USER
EXPERIENCE**

STORIES

***SPACE &
FURNITURE***

***MUSIC &
LIGHTING***

SERVICE

OUR CLIENTS

NOVOTEL

sky100

東海堂
アローム

PolyU
InnoHUB

CUPS & PAWS

MAISON MELI
CLUBS • JAMES & CHARLES

cupping room

安和焼肉

ATOM

NODI

爭鮮
SUITE MARK 2011

LOVE

#FATCOFFEEWITH

PEKO
PEKO.

Little-Bee

MATCHALI

点寿司
MT SUSHI

電子堂

whiskers
paws

福福福

FINEPRINT

GRIDDY'S
BOUTIQUE & CLOTHING

池記
1988-2011

YOUNG MASTER
少爺

HAPPY
PARADISE

五桂軒
WU GUI XUAN

mushroom

SEE YOU
樓一見
BAR & RESTAURANT

100

Shar
CONSTRUCTIONS

'ello

jeahny

THE
SLOW
CLOTHING & ACCESSORIES • 1988-2011

LGB

Top Blade
LUTHER LAM

FIGARO

花果飄零

TANRICH
FARMER'S MARKET

FAIRTON

OSBO

Chocolat

COZZI

100

stars
& tart

HOPE
INTERNATIONAL
KIDS' GARTER
1991.10.01-2011.10.01

HART'S

C FOR CRAFT

우리마을
신원시장
for you community market

PURE SWISS

La Vie

and many more ...

LOST STARS *Tsim Sha Tsui, Hong Kong*

The Lost Stars Livehouse Bar & Eatery at K11 emanates a welcoming atmosphere, where diverse individuals can unite through the shared experiences of food and music. Designed as a comforting dining room, the space invites all to immerse in an inviting setting that feels like home.

Central to the interior is a stage shaped like a missing piece of a star, symbolizing the fragments of identity and connection that emerge amidst life's chaos. The entrance features a round, cracked stone from the original outpost in Tai Kok Tsui, hand-hammered by owner Alvis, representing the legacy and journey from the first location to this new chapter. The narrative continues with five ball pendants, also salvaged from the original site, weaving a thread of history into the new design.

The overall aesthetic draws inspiration from the mid-century golden era of music, harmoniously blending vintage elegance with modern elements. Upon entering, guests are greeted by a long high table that serves as both display and memory, showcasing items from artists who have graced the stage. Above this table, a star-shaped pendant light casts a shimmering glow, with its color shifting in sync with the stage lighting, creating a dynamic visual experience.

Throughout the space, display shelves exhibit souvenirs from performers, adding a personal touch that evokes the feeling of familiarity. Vibrant round tables made from recycled terrazzo and two laminate tables adorned with star patterns inject playful energy into the room. Additionally, pendants above the control panel and bar, inspired by microphones, reinforce the venue as a music venue.

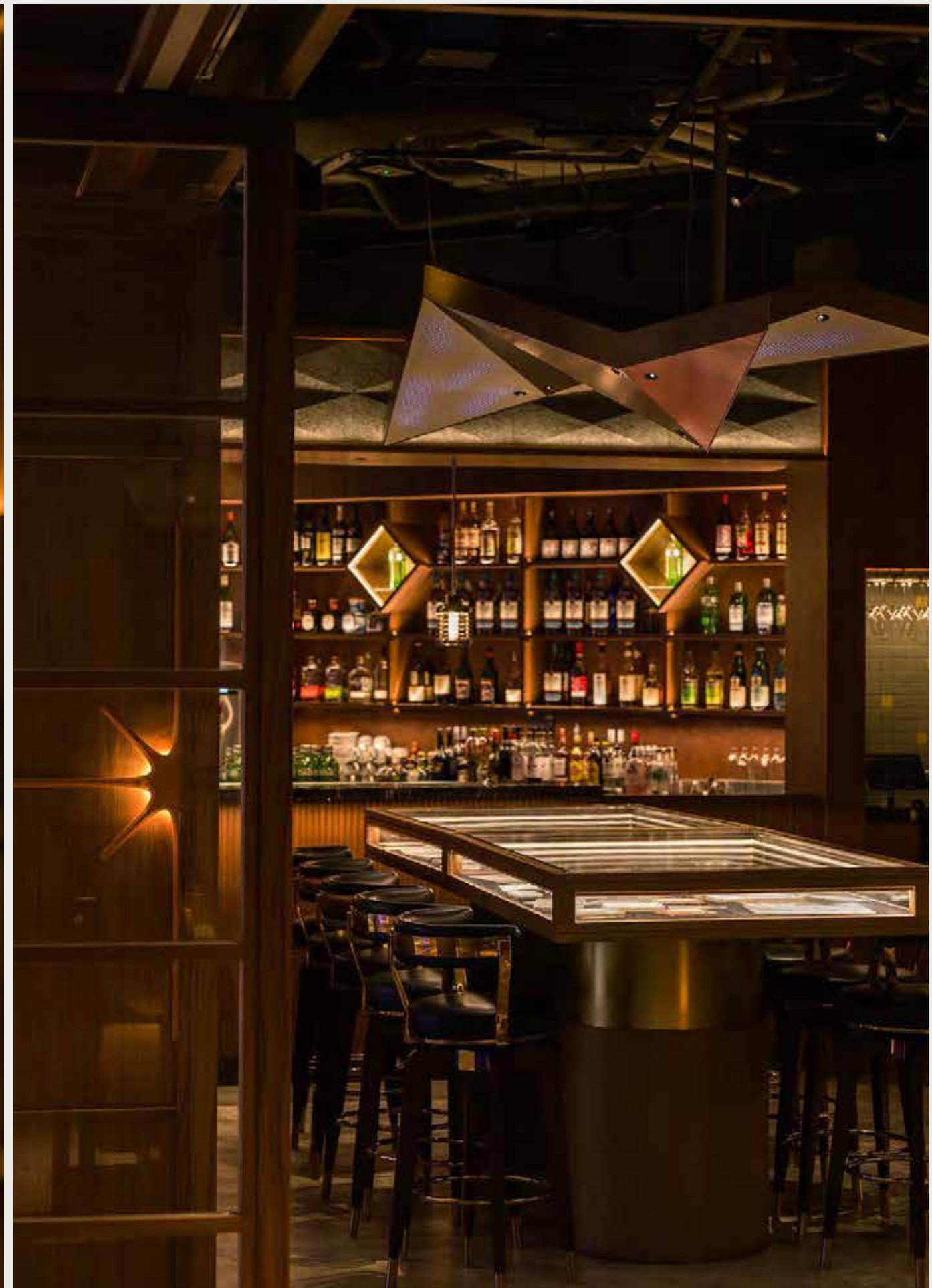
The main entrance features an illuminated star handle, warmly inviting guests inside. Surrounding the escalator well, textured glass panels reflect the varied façades of residential buildings, illustrating the individuality of each home.

Lost Stars Livehouse Bar & Eatery at K11 is a thoughtfully crafted venue where past and present converge, fostering connections and nurturing a sense of community for all.

| F&B interior design







CHEE KEI *Mongkok. Hong Kong*

Wonton noodle is an iconic food of Hong Kong, first introduced after World War II as a street food and later heading indoors. Located in Mongkok, an area famous for its street eats, Chee Kei got its start there along with many great eateries, before becoming one of the best wonton noodle restaurants in Hong Kong. It has since upgraded its location to a space in the prestigious Langham Place, a 15-storey commercial complex.

The interior embraces the subtlety of local Hong Kong and traditional Chinese elements in a modern setting, where the bright neon sign vibrantly showcases the brand's name, creating a welcoming ambiance. The feature wall demonstrates clean lines depicting noodle strands, with subtle highlights of champagne gold and silver that accentuate the lighting. Illustrations of shrimps (the primary ingredient of a delectable wonton) are strategically placed on the mirror to bring a surprise element for returning customers. The restaurant is situated under an escalator, where the arch structure showcases the designers' smart counteractions to the strong bold lines of the escalator shaft, as well as using it as a lighting mount to generate a more balanced lighting.

The space balances aesthetics with practicality. Different elevations promotes flexible layout, with counter seating along the front of the shop allowing single diners on a rush to enjoy their meal. Furthermore, the fine details of the spice rack should not be overlooked, as the chili paste and vinegar is no stranger to any wonton noodle fan. Terrazzo is used for the tabletops and counters in this project, adding a hint of retro as a nod to the old Hong Kong. The tables and chairs effortlessly tie in with the arch overhead, allowing the eyes to acknowledge the details designers have thoughtfully put in.

| F&B interior design







PRIVATE CLUB *Hong Kong*

In an era where constant connectivity diminishes our capacity for relaxation, the Private Club emerges as an exclusive hideout, meticulously crafted to soothe the senses and provide a refuge for those yearning to escape the daily grind. More than just a social venue, this sophisticated hideaway blends an art haven and an arched brick wine cellar, seamlessly merging leisure and culture in one captivating space.

The brick adorned Private Club is in an intimate room that prioritizes exclusivity, inviting members to savor exquisite cuisine, fine wines, and engaging entertainment, all within a warm and inviting atmosphere. The ambiance is thoughtfully curated to foster a sense of tranquillity and camaraderie, making it a perfect retreat for kindred spirits.

Upon arrival, members are greeted by an unassuming entrance inspired by the charm of speakeasy pubs, blending effortlessly into its surroundings and adding an air of intrigue. The journey begins with a vaulted wine cellar tunnel, radiated with indirect soft luminaires that beckon guests toward the main area. This sense of discovery continues in the lift lobby, where subtle cues reassure members they are indeed in the right place.

Inside, the club's design features illuminated wine bottle displays that infuse a contemporary aesthetic, while faux window panels with dimmed lighting create an expansive feel and double as digital art installations. These elements not only enhance the decor but also create a versatile environment that can adapt to various themes and occasions.

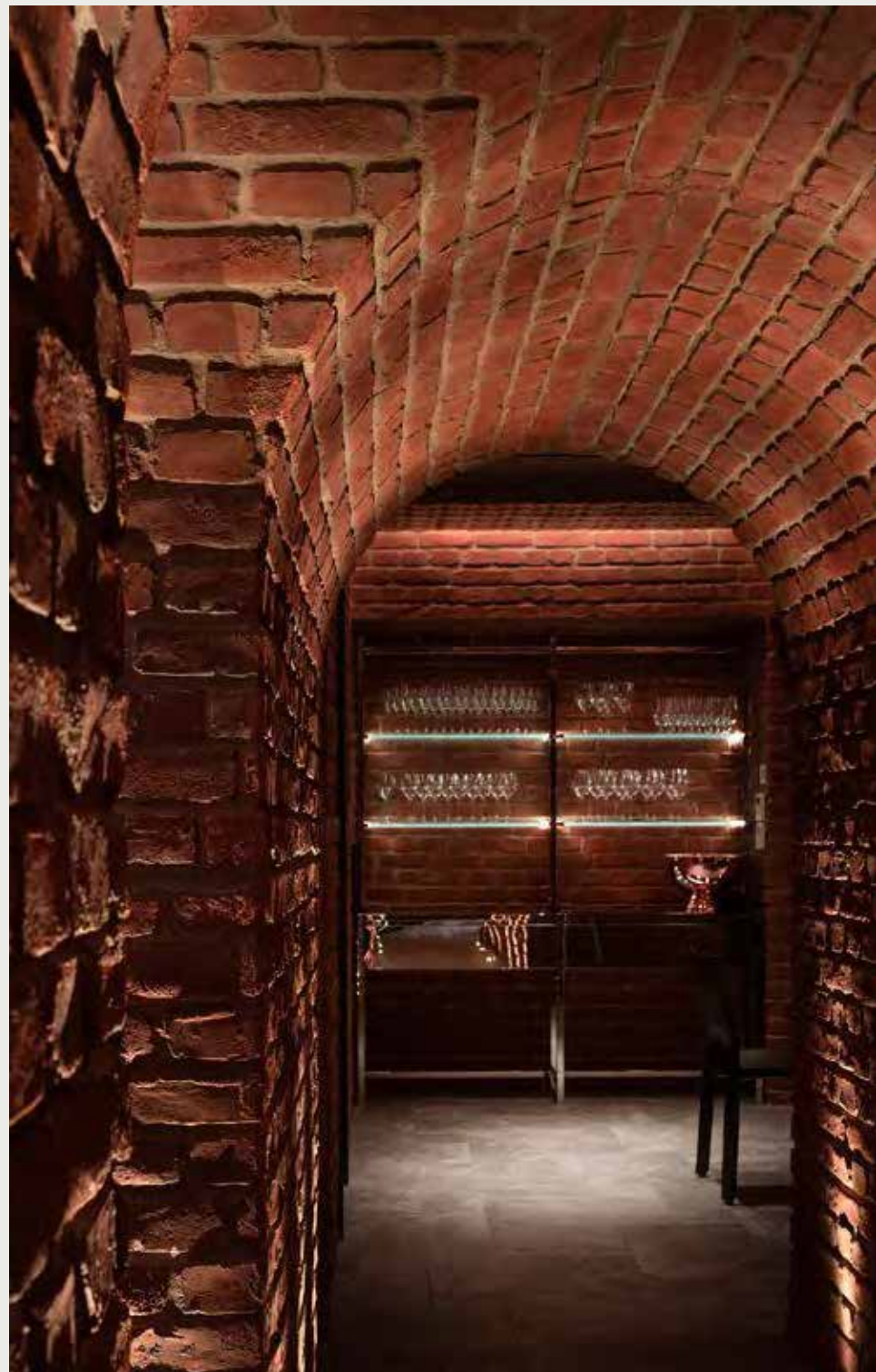
The welcoming lobby captivates with an eye-catching chandelier and dynamic 3D projection mapping, leaving a lasting impression on visitors. The feature bar table, nestled in a cozy nook, stands out with illuminated shelves, marrying simplicity with modern elegance. Materials such as antique black metal, aged copper, iridescent finishes, red brick, liquid metal walls, ripple steel, mosaic flooring, wood burl veneer, mirrors, and micro cement have been meticulously juxtaposed to create a cohesive and visually stunning atmosphere.

The Private Club is where art, comfort, and exclusivity converge to craft an extraordinary experience. This stylish retreat redefines the concept of a private member's clubhouse, establishing a new benchmark for the seamless integration of leisure and culture. Each visit promises not merely a respite from routine but an immersive journey into a realm where design and sophistication coalesce.

| interior design







NOVOTEL CENTURY *Wan Chai, Hong Kong*

Transforming a space isn't always about grand gestures. Sometimes, it's about the fine-tuned details that breathe new life into it without losing its essence. When Unite Unit was commissioned to enhance the interiors of Le Café and Pepino at Novotel Century Hong Kong, the challenge was to refine the experience while keeping the existing layout, food counters, loose furniture, ceiling, and partial flooring intact. With limited elements to modify, the approach had to be subtle yet effective. The goal was to introduce vibrancy while ensuring a welcoming familiarity for returning guests. What could change was the atmosphere, the energy, and the way the space made people feel.

Colour, texture, and form played a key role in reimagining the ambiance. Along the corridor and behind the banquettes, orange-red niches inject warmth and energy. Deep blue upholstered fabrics on the seating soften the space and add a cozy dimension. The balance between rich tones and restrained elegance creates an inviting atmosphere that feels refreshed but not overpowering.

The transformation doesn't stop there. Tone-on-tone wall coverings subtly enhance the columns and walls, adding texture without overwhelming the senses. Wood with more pronounced grains complements the existing wood slat structure, infusing movement and dynamism along the corridor. The result is a space that feels calm, airy, and effortlessly modern.

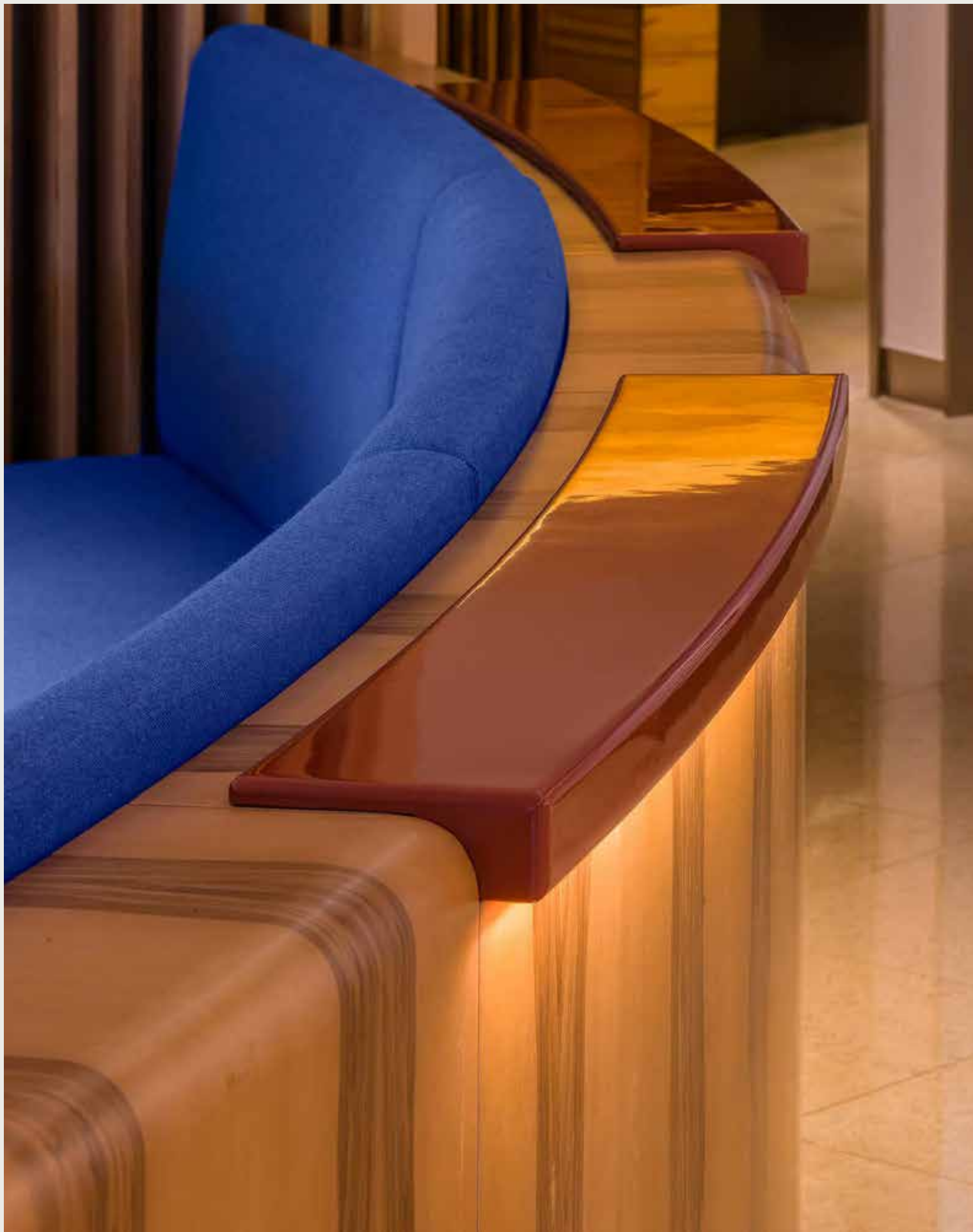
For Pepino, the intervention was even simpler but no less impactful. The design team focused on the entrance, which was previously understated and barely noticeable. By opening it up, Unite Unit has created a far more inviting entryway that seamlessly aligns with the refreshed aesthetic of the surrounding spaces.

Curves and circular elements are woven throughout, bringing a sense of fluidity and organic flow to both interiors. With thoughtful adjustments to colour, materials, and spatial perception, Unite Unit has succeeded in reinvigorating the dining experience at Novotel Century Hong Kong.

“We wanted to create a sense of quiet transformation, where guests feel the space has evolved but remains familiar,” says Unite Unit. “By working with existing elements and introducing refined touches, we struck a balance between freshness and continuity.”

This project proves that even within limitations, creativity thrives. A well-considered design does not need dramatic changes to feel impactful. Sometimes, the most subtle refinements make the strongest impression.





project

THE MOANA *Okinara, Japan*

Collaborate with Pola Zaroni, the Moana Hotel in Okinawa is a peaceful gateway among nature, with incredible diving opportunities. Guests find themselves in a tropical pampering oasis, lulled by the sound of the waves.

The well-known Hawaiian-style hospitality is the protagonist for dining area, with a mix of warm natural materials and some colorful patterns. All furniture has been customized in order to give a seamless overall experience and keep a consistent story in each room and any area.

| hospitality interior design





MERCURY RECALLS *Causeway Bay, Hong Kong*

The common thread between music and food is their power to transport us to special moments and spaces. In a bustling city filled with fast-paced eateries, there is one restaurant-bar that will win the hearts of music lovers with an unparalleled dining experience blended with a unique fusion of sensory and culinary delights.

Stepping through the doors of Mercury Recalls, you will be instantly captivated by the warm radiance and the classic touch brought by the mesmerizing lamps and the imperfect materials. The music-themed restaurant, or vinyl-inspired to be exact, showcases an impressive “walls of sound” decorated with meticulously curated vinyl covers that adorn the space throughout. A sense of nostalgic vibe instantly transports you to a bygone era. Each corner tells a seasoned story of music history and the evolution of music styles.

Entrusted with honing the interior design of the café-bar, Unit Unit’s Keikko Lee and Rosetta Lau explain, “For us and the restaurant’s owner, Mercury Recalls is not just about serving great food. It’s about crafting an immersive atmosphere where the music is as much a part of the experience as the cuisine. We want guests to feel the crackle of the needle on the record and the warmth of the analog sound.”

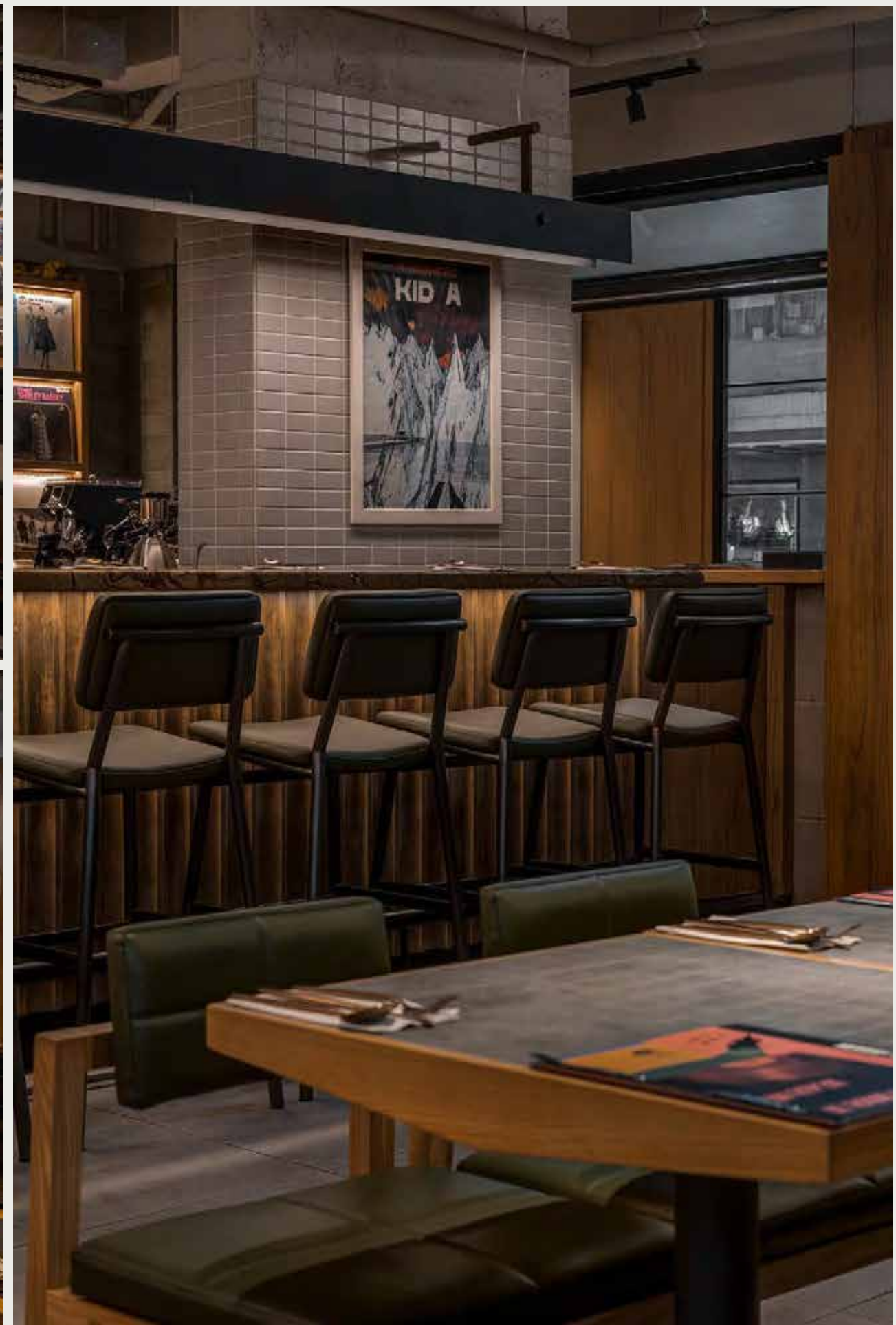
Taking cue from cafes in Harajuku, the place combines a harmonious blend of modern and industrial elements, oozing a casual yet refined atmosphere. Textile materials and wooden accents create a natural foundation that contrasts beautifully with the pale grey tiles and concrete finishes. The open shelving units aptly showcase the owner’s impressive vinyl collection, even with one single wall solely dedicated to Pink Floyd, with each album cover doubling as a work of art. The walls feature a graphic pattern subtly mirroring the grooves of vinyl records, a nod to the restaurant’s music root.

Beyond the indoor dining area, the design team extends the music haven to the outdoor, with a semi-open space that blurs the line between inside and outside.

The interior is an honest reflection of the owners’ passion for vinyl, with every design element carefully crafted to offer guests an immersive experience where soulful music and expertly prepared dishes warmly embrace, euphorically appealing to the senses of the diners.

| F&B interior design





CORSICAN STARS *Causeway Bay, Hong Kong*

Nestled inside the Mercury Recalls restaurant, Corsican Stars is the new hidden speakeasy in town. To gain entry to this exclusive enclave, guests must first procure a special token. Once inside, they are enveloped in a surreal digital art experience crafted by local art group XCEPT that evokes a mystical world of interactive light.

Inspired by a line from the movie Cloud Atlas – “Find me beneath the Corsican stars, where we first kissed”, the underlying meaning of Corsican Stars goes beyond pure romance and serves as a symbolic element to represent a beautiful collision of love, fate, and destiny. The Unite Unit design team aims to recreate the otherworldly feeling of stepping into a secret chamber hidden within an ancient tree. The design concept derives from the idea of a wormhole, where the normal rules of time and space seem to disappear. As guests make their way through the unassuming entrance, they leave all worries behind and enter a realm where the past, present, and future converge.

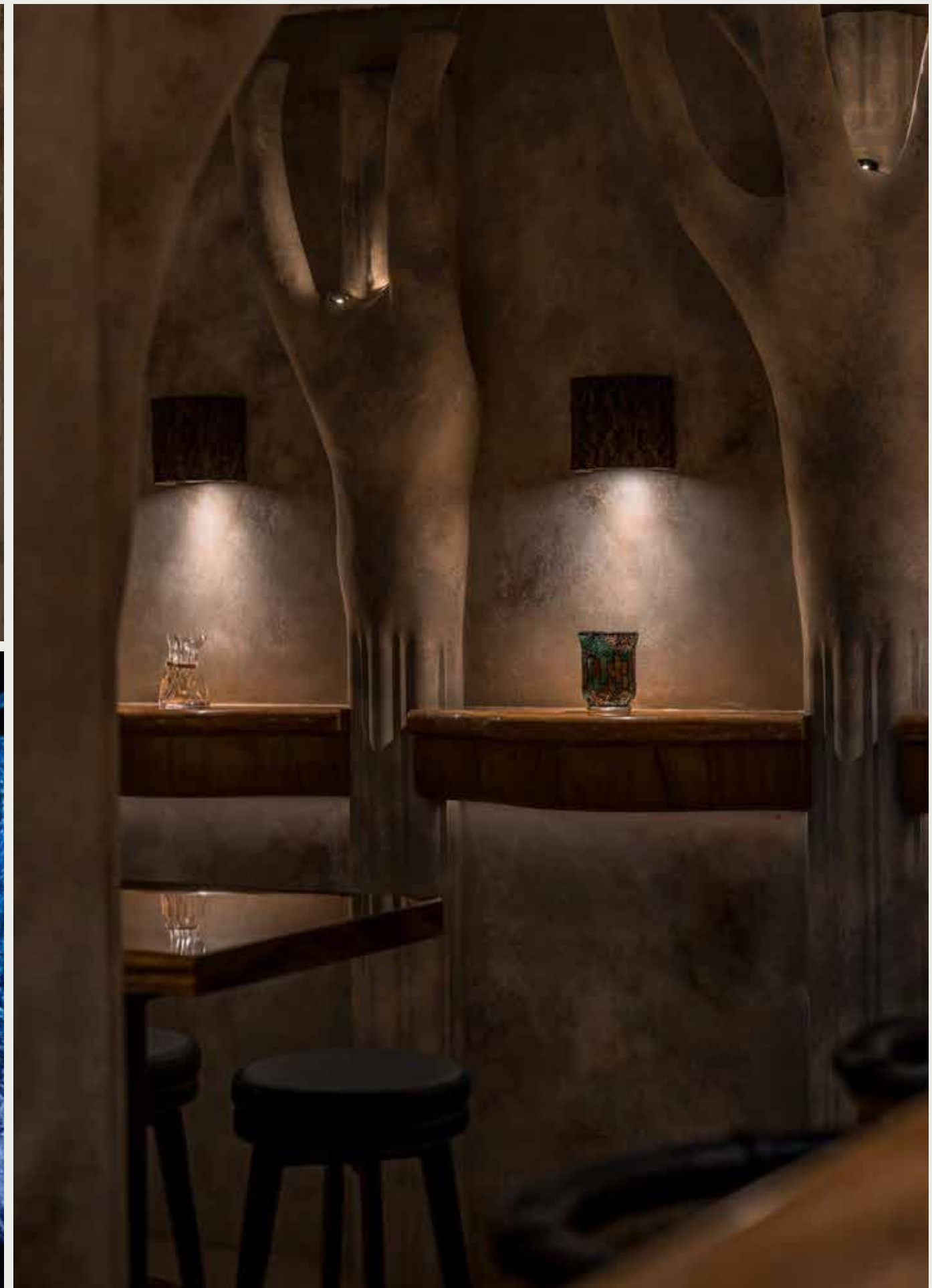
What appears to be an ancient Roman column gradually morphs into a towering tree; behind the bar are walls meticulously crafted to resemble the undulating skin of a tree fitted with light fixtures that cast a warm glow; the surface of the communal table has been encased in a layer of translucent resin, creating the impression of a flowing stream running through.

Another unique feature of Corsican Stars is the bathroom - stepping inside, guests are immersed in a sensory environment that evokes the feeling of being within a tree trunk. Raw and organic materials create a natural aesthetic that contrasts beautifully from the digital enchantment of the main bar area.

By seamlessly blending the ancient and the modern, the natural and the man-made, Corsican Stars emanates an atmosphere that is at once familiar and profoundly ethereal – the result is a hidden sanctuary where the ordinary becomes extraordinary.

| F&B interior design





THE SLOW *Kennedy town, Hong Kong*

Soothe the senses and pamper your mind, body, and soul as your journey to The Slow begins. The latest wellness hub in town is informed by warm, pristine interiors that draw inspiration from the Blue Lagoon in Iceland, one of the world's greatest natural wonders, offering quintessential rejuvenation for discerning customers.

The biophilic design that connects space and nature fosters a human-centric experience. An ethereal flair is infused throughout the property via an enticing shade inspired by the lagoon's iconic water; an authentic tactility composed of subtle textures is a nod to the glowing lava landscape and organic minerals, while the magic of northern lights is captured and harmoniously integrated through thriving plants, sumptuous fabrics and appealing glass.

As you walk through, the curved entrance that recalls the feminine body form softly divides the space without looking obtrusive. The smooth lines give a sense of movement and invite guests to immerse in the surrounding.

Framing the foot massage room are intriguing glass walls with a gradient effect that brighten up the long, narrow corridor with an alluring glow. A custom-made tranquil wall feature with a captivating texture swiftly captures your attention as soon as you set foot in the intimate zone that is accentuated by an ambient lighting fixture. Floor-to-ceiling sheer curtains, glass panels with side tables are in place to ensure privacy while exuding a cosy vibe.

Filled with Zen sensibility, the body massage room allows for flexible configurations in a decorative scheme with backlit mirrors in organic shapes, Japanese Shoji screens, wooden frame doors and fluted glass that reinforces the natural, organic beauty. Expect a blissful experience ahead.

| commercial interior design





INTIQUE *Moko, Hong Kong*

INTIQUE at Moko is a hidden gem of style and comfort, where contrasting materials and innovative design come together to craft a harmonious atmosphere. This women's fashion boutique redefines retail aesthetics by merging raw, handcrafted elements with sleek, modern finishes, creating a visually striking yet inviting space.

The design team explains, “Our goal was to harmonize natural textures with refined design, resulting in an environment that feels both opulent and grounded. Every detail, from the pebble flooring to the custom T-rack, is crafted to provide a distinctive and memorable shopping journey.”

At the heart of the design concept is a celebration of contrasts. The interplay between sandblasted stainless steel and textured paint, along with loop carpets, creates a dynamic visual feast. Grid patterns in wood are playfully contrasted with irregular, organic shapes, while a warm wooden ceiling envelops the space in a comforting embrace.

A soft color palette, enriched by plaster finishes and raw, aged metal accents, sets the mood and adds depth, highlighting the boutique's unique character. The centerpiece—a custom-designed T-rack featuring rock-shaped wooden stacking—serves both functional and artistic purposes, encapsulating the essence of INTIQUE's design philosophy.

Carefully selected materials enhance the boutique's aesthetic allure. The combination of pebbles and Venetian plastering introduces rich textures, while the warm brown carpet and thoughtfully positioned greenery bring the outdoors in. The juxtaposition of sandblasted stainless steel and rusted metal against vintage solid wood creates a striking yet cohesive visual narrative.

INTIQUE at Moko embodies the innovative spirit of Unite Unit, where meticulous design and material mastery converge to deliver a shopping experience that is both luxurious and grounded. This boutique not only reimagines retail design but also sets a new standard for seamlessly blending style and comfort in a truly distinctive way.

| retail interior design





INTIQUE *Tuen Mun, Hong Kong*

A magical sight to behold – Intique’s Tuen Mun boutique will leave any tastemaker in awe. Paying tribute to the fashion brand’s authentic aesthetics, interior design practice Unite Unit struck to subtle yet unique materials for the fit-out of the space to give shoppers a mental lift.

By following the concept of “transparency”, the designers boldly revealed the interior scheme at the outset with an aim to welcome all passersby with open arms. “We imagined this retail space as an interactive platform for like-minded individuals to discover an emotional sense of Intique’s brand identity,” the interior designers fondly recall the pleasant journey with one of their long-time collaborators. Crafted to evoke the shifting shades and shapes of the great nature, the open space is a harmonious combination of Venetian plaster walls, concrete floor finishes, crown-cut walnut accents, bush-hammered granite, sandblasted stainless steel, pebbles and natural rocks. The tactile selection of materials has given the surroundings a warm, homely quality which allows visitors to fully immerse in the store.

Dominating the center of the space is a bespoke display counter crafted from rocks and stones in irregular shapes. Moreover, a cocooning seating area connected to the cashier desk and greenery accents have been strategically added to the mix with the Midas touch. The serene environment also accommodates two fitting rooms, a designated station for shoes and accessories, as well as a sizeable storeroom to keep inventories out of sight, a pristine and minimal sanctuary is thus guaranteed. “By reconnecting human and nature, we genuinely hope that this refreshing retail experience will help us all to rebuild inner strength and inspire optimism.”

| retail interior design





MUSHROOM *MOKO, Hong Kong*

The Mushroom boutique at MOKO is the latest addition to the growing network of the fashion brand that has captivated style-conscious consumers across the city. Much like its other outlets, this remarkable space stands out as a unique retail destination where the essence of the natural world has been masterfully translated into an architectural and design wonder.

The interior is a testament to the creative vision of the interior design team at Unite Unit. Inspired by the mesmerizing underside of a mushroom, the space is a harmonious blend of textures, levels, and layers that evoke a sense of serenity and wonder. A neutral palette serves as the canvas for natural elements to take center stage, inviting customers to immerse in an enchanting shopping experience that seamlessly aligns with the brand's overarching design aesthetic.

Walking by, one is immediately drawn to its intriguing entrance that takes on an irregular cave shape, leading customers into a world of discovery. Inside, designated display areas showcase the boutique's curated collection of jewelry, artwork, garments, shoes, and bags, each resonating the nature-inspired ambiance.

The materials used in the design are a symphony of natural elements. Plaster walls, terrazzo floors, crown-cut oak, bronze, terracotta tiles, oak wood, pebble stones, and tactile paint come together to ooze a soothing and healing atmosphere. The alluring surfaces encourage a deeper appreciation for the craftsmanship and attention to detail that permeates every corner of the experience.

Stepping into Mushroom MOKO is akin to entering a hidden sanctuary, a continuation of the brand's commitment to immersing customers in a sensory experience that transcends the boundaries of a traditional retail setting. As you explore the boutique, you not only have a newfound appreciation for fashion but also a renewed connection to the great wonders of nature.

| retail interior design





CUPPING ROOM *V City, Hong Kong*

The world is a wondrous space composed with different elements and undiscovered surprises. Such notion is poetically translated into Cupping Room's V city store in Tuen Mun. "We wanted to highlight that sense of place for guests as soon as they step inside the dining venue," the Unite Unit team explains. "By doing so, we took cue of the multifaceted beauty of Tuen Mun – stunning coastline, astounding mountainscape, rich historical background, these are just a few of the reasons why Tuen Mun is such a unique location." While the restaurant features a tailor-made narrative, it subtly aligns with all other Cupping Room's branches with its sensitivity towards sensory and the culture behind the brand.

The space is designed to reflect the endless possibilities of pasta dishes as "there are approximately 250 types of noodles out there, and when they are carefully curated and combined, the results could be mesmerizing". The same goes to the interior design crafted by Unite Unit as the studio's founders continue, "Like oceans and seas formed by different waves, we worked with various playful materials and shapes complete with refined colours and patterns for a sense of intimacy that embraces every guest and diner."

In fact, coffee-coloured tiles, beige terrazzo flooring, crown-cut walnut veneers, concrete accents inspired by the shapes of pasta, panels made from coffee waste, sandblasted stainless steel touches and tactile plastered walls have contributed to a laid-back and tranquil atmosphere. A series of colour-coordinated custom-designed furniture is in place to elevate the desired result. "Every detail we implemented throughout tells the story of Cupping Room's core values, as well as building an aesthetic connection with Tuen Mun." The creative team's painstaking effort definitely shines through every corner.

| F&B interior design



CUPPING ROOM *Harbour City, Hong Kong*

Nature heals and nurtures, they say – practise self-care and set sail with Cupping Room at Harbour City. As a seamless extension of the Ocean Terminal with unobstructed sea view, the seaside cafe is furnished with a cruise-inspired design scheme that appeals to wanderlust as you enjoy delightful gourmets and drinks to get away from distractions in the city. Posing a subtle threshold between the great outdoors and the convenient city life, the inviting elongated counter lined with light wooden surfaces welcomes diners with a display of selected gourmets atop. A semi-opened entrance gives passersby an intriguing glimpse of what's on offer.

Dictated by curvaceous forms derived from yachts, an organic palette informed by surf houses and versatile materials nodding to alluring beaches, the coffee house features double-tiered stadium seating that transport you to a land afar the second you come aboard. Resonating the sleek silhouettes emerging here and there, the elegant round edges take centre stage in favour of sharp corners for a soft allure that soothes a weary soul.

Benefitting from an unconventional seating arrangement, most diners are guaranteed an elevated dining experience with a sea-facing view of the harbour, thanks to the generously sized windows that let in natural light and beautiful seascape. As a calming, exotic vibe sinks in, capture the moment of happiness as each corner and nook of the space is meticulously orchestrated to reflect the ever-evolving beauty of the sky and the sea.

Bon voyage!

| F&B interior design



project

CUPS N PAWS *The Lohas, Hong Kong*

Imagine a designated space that is perfect for your favourite cup of Joe and your fur babies to have fun playing around. Thanks to the exclusive collaboration between Whisker N Paws and Cupping Room Coffee Roasters, all pet owners' wildest dream has come true at Cups n Paws. The pet shop and cafe is a delighting playground that promotes sustainability, social responsibility, and connection all at once.

When Unite Unit was tasked with this design project, founders Rosetta Lau and Keikko Lee were determined to craft a neighbourhood pet cafe within the community. "The idea was to introduce a casual, inviting vibe that encourages interaction and a sense of belonging that captivates the heart of loyal customers," the visionaries continue. "Inspired by the local idea of 'furry creations coming from another planet', we envisioned an otherworldly space that allows pets to bond, play and socialize on their own terms as if they are the owner of this area." In fact, the entire design scheme is a playful take on the solar system with every inch of the space starting from the grooming area, the core of the venue.

Visual continuity and connection is successfully achieved by a delicate use of natural materials, organic shapes, urine and bacteria resistant vinyl flooring, as well as thoughtful details like round edges that avoid injuries and an illuminated tunnel for pets to enjoy Instagrammable moments after grooming. Setting itself apart from traditional pet shops is an exciting retail space boosted with dynamic product rotation and a multitude of functions, customers are attracted to explore and discover what's in store in the future and shop digitally. Two designated corners for refill and recycle are also in place to strive for a sustainable future for pet owners and their beloved animals. Thanks to a flexible layout configuration, any adoption event can be easily arranged and hosted within the stress-free surroundings. We cannot wait to create unforgettable memories with you and your pets, see you soon!

| retail interior design
| F&B interior design





MUTA *Mira Place, Hong Kong*

Do you hear the birds chirping while the breeze swirls through the trees? A visit to Mira Place's MUTA is as wonderful as enjoying a picnic in the park. Expect freshly prepared Japanese cuisine with a Western twist in a relaxed, social environment at ATUM Group's Japanese restaurant.

To make a lucrative dining experience possible within the mall's enclosed basement, the casual restaurant adopted an open, transparent entrance design in favour of solid walls or facades. Welcoming guests are ingenious appointments inspired by intriguing playgrounds and park benches for a rare slice of nature in the city where indoor and outdoor living seamlessly collide.

Beyond the generous entrance, an interactive social space divided into three designated zones awaits – a tatami area, a 'house' area and an open dining space; to ensure a cohesive story is being told, strategically scattered lush plants are introduced to bring together this sequence of spaces. Adjacent to the kitchen, the former long corridor is now a tranquil tatami zone furnished with torn wallcoverings that strikes a resemblance of Japanese house balconies, reflecting the spirit of escape and discovery.

Served as a separation from the retail bakery, the 'house' area features a relatively dark decorative scheme to bring aspects of nostalgia, fantasy and innocence. Moving onto the open dining space, its dynamic aesthetic includes an enchanting spectrum of wood chip terrazzo surfaces, concrete flooring with wood planks, and plant centerpieces. Built-in banquettes and island seating were installed for a warm and peaceful vibe.

Throughout the project, Unite Unit prioritized craftsmanship and kept in mind the initial objective of curating a warm retreat with sophistication and visual interest. The result is as inspiring as it can be. Are you ready to explore the beauty of the natural world in a whole new environment?

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project

LA VIÑA *WWTC, Hong Kong*

Exquisite designs and heart-warming cuisines allow one to travel to exotic territories without a passport. Inspired by the bright and vibrant side of Spanish culture, La Viña delivers decadent treats all the way from San Sebastián to Hong Kong within a modern desert-like environment.

Designed in various hues of browns and pinks, Unite Unit takes cues from the organic forms of San Sebastián design and architecture to add texture, warmth and privacy for diners. Once inside, visitors are welcomed by a harmony colour palette composed of dusty pink, matte burnt red and natural oak, accentuated by rattan, brush hammered granite, cracked terracotta, as well as marble pattern floor design surfaces. Capturing your attention is a giant planter illuminated by a suspended bulkhead that stimulates natural light to bring the outdoors in. By adding an organic shaped couch seating, an odd nook is now fully utilised and has become a cosy corner with comfortable greens and soft textures.

Except for the intimate dine-in area, there is a grab-and-go zone on the other side of the store where freshly baked goods are made visible on open display. Here, customers can order and observe them being prepared. The experience of the contemporary space becomes an interplay of shapes and textures in combination with contrasting surfaces. By focusing on handmade qualities, an engaging visual dialogue is successfully established that speaks craftsmanship and discovery.

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CUPPING ROOM *Lee Garden, Hong Kong*

Visiting the newly-opened Cupping Room at Lee Garden is not only a pleasant journey that stimulates one's palate, but also a visual treat that appeals to the senses. The open-plan space of the cafe welcomes you with a pared-down, uniquely crafted setting that adds sophistication to the brand and targets the upscale market in Causeway Bay.

While some coffee shops adopt a bright decorative scheme for a quaint and intimate ambience, Cupping Room's Lee Garden outlet opts for a less traditional route to appease the connoisseurs. A dark, moody interior creates a fluid cohesion throughout the space, giving a distinctive character and depth to the streamlined destination. A meticulously-employed lighting solution completes the design that exudes a soft glow that radiates in the dark, effectively driving away the dullness in the space. Whether it's a casual get-together with friends in the day or a cozy dinner at night, you will be immersed with the inviting experience sublimated by the delicious gourmet and beverages.

While the design team makes bold choices to shape the space, it's the bespoke independent coffee counter that takes centerstage. Customers are encouraged to sit around the inviting open bar to wait for orders or chat with the baristas. A bar counter composed of grey marble in a matte finish and back-painted black frosted glass with walls lined with metal panels contributes to the overall tranquil ambience. The wall is decorated with a series of illuminated stainless-steel shelves adorned with a concrete-textured backdrop that showcase a wealth of fine coffee products, oozing splashes of warmth to the space while reminding customers of the comfort of home.

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PEKO PEKO EATERY *Kornhill Plaza, Hong Kong*

When Unite Unit was presented with an opportunity to design a social hub dedicated to food and taste, it was a match made in heaven. Offering handcrafted Western cuisine with a refreshing Japanese spin, prolific restaurant Peko Peko Eatery exudes a sense of intimacy with a central focal point that feels airy and bright – a refined manner that the Hong Kong based design firm excels at.

Resembling the sound of a growling stomach, Peko Peko serves as the symbol for food cravings under the helm of Unite Unit. “We wanted to establish a distinctive character for the space to resonate with the brand ethos, our goal was to enhance the immersive dining experience at night,” the studio’s creative team recalls. “By crafting various zones and flexible seating arrangements, we created an unexpected arrival experience that caters to diners with different tastes.” From there, the arrival space is naturally divided into zones by arched ceiling frames, lounge seats, curved booths, and banquettes highlighted with back cushions in various shapes.

Throughout the restaurant, stunning silhouettes of European Roman columns and curved wood columns (originally in stone but are exceptionally crafted in wood in this case) are found alongside warm tones of timber and cool shades of fabric. The soothing colour scheme, overhead lighting and ornate decoration help draw the eye up to give the illusion of depth to the ceiling. Together with the organic form of furniture appointments and unexpected combination of materials, diners are invited to let their imagination run free and become co-creators of the design.

A restaurant should be a friendly and comfortable space that welcomes all to enjoy and interact; with this carefully crafted narrative, Unite Unit apparently meets and exceeds expectations from different parties.

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SEE YOU *Taipei, Taiwan*

All great things start small. It could be a moment of revelation, a spark of hope or a glimpse of imagination. See You, a four-storey, multipurpose establishment that doubles as a restaurant, an exhibition space and a social hub, is conceived as one theme that paves way for four separate ideas. A little jaunt to this lifestyle destination feels like taking part in an intricate process – a relentless progress to achieving an ultimate goal regardless of where you're starting from.

Collaborating with BEAMS Creative. Upon arrival, you are greeted with a semi-transparent entrance in gradient effects. Behind the green openings, a hidden sanctuary inspired by clouds and concrete awaits as it symbolises the unpredictability and rawness derived from every initial thought. Moving up, you will travel through a tunnel that signifies an ongoing process that leads you to any possible resolutions. Adding to the drama are arch ceilings and a sparsely furnished dining space dominated by concrete as an extension from the first phase of dreams.

Bright accents gradually penetrate the space in favour of rough treatments as exemplified on the third floor. Separated by a steel sliding gate as a nod to the old Hong Kong, the dining venue is outfitted in soothing pink on one side and another in cool grey to resemble the paradox of mind – while one is excited to embrace new challenges, anxiety and discomfort sink in as the journey continues. The mind-provoking space can be divided into two VIP rooms or used as one open exclusive area to host a wealth of events. Balancing the rugged texture of concrete and adding refinement to the contrasting room are reflective platforms that appear to be floating above the terrazzo floor.

The top floor, where no imagination is deemed impossible, is a multifaceted area for inspiring exhibitions and interesting ideas exchange to take place. Are you ready to dream? We look forward to seeing you.

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MAISON MEIJI *7 Mallory Street, Hong Kong*

Maison Meiji, a new retro-inspired restaurant housed in a historic tong-lau in Wan Chai, brushes shoulders with the impactful western influences of Meiji Restoration and Taisho period's ephemeral romantic glamour in a time-travelling experience that showcases the warm and honest flair that once defined the Showa era.

Tucked away in a revitalised Grade II building in the secluded Mallory Street, the eclectic dining hotspot serving refined Western-Japanese cuisine is a celebration of an all-encompassing experience of Japan's transformative Meiji era. Most original architectural details of the revered site such as the tactile red bricks and sculptural arches are carefully preserved to acknowledge the building's heritage and character.

The eatery-bar-cafe features five alluring rooms and an open area where the spirit of cultural exchange is gracefully crowned, each designated as an open bar, a dining area, a VIP room, as well as a music bar dedicated to vinyl records. Unite Unit has skillfully mastered its signature blending on materials for an ambience that feels authentic to the historic location pampering through bold wooden structures, Japanese wall coverings, European lighting fixtures, wood carved furniture, nostalgic appointments, solid wood bending, and illuminated panels covered in Japanese washi paper. The design team also overcame the challenges, without utilising a single nail or glue on all walls and ceilings.

The open area where you can indulge in freshly brewed coffee and tea employs a sophisticated design scheme composed of wood, touches of stainless steel, green glazed tiles to create a quaint and intimate atmosphere that allows the Showa influences to shine. Conjuring up a strong sense of place, the illuminated curved canopy is inspired by shōtengai, the Japanese local market streets. The dynamic installation also adds layers of translucency and dimension to the space.

Experience the vintage luxury and immerse yourself in the sumptuous surroundings inspired by a fusion of genre-defining eras as you enjoy fine French-Japanese cuisine, speciality tea and coffee as well as exquisite cocktails.

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NODI COFFEE *Hong Kong*

A well-designed space embodies a scalable and sustainable narrative that can speak volumes about its brand's ethos. For Nodi Coffee's latest outpost, Unite Unit crafted a sensory space that can stand alone as well as within the group's other branches.

"Having collaborated with the brand on several projects prior, we took their core values to heart and we knew we had to come up with a unique theme for this space as each Nodi outlet features a specific theme and colour scheme. Tasked with creating an experimental ambience for Nodi Coffee Plus, hence, we developed a strong design language that highlights the gist of 'plus' – there is so much more than what meets the eye," the design team notes. "Except for coffee, this inspiring space welcomes guests to embrace a greener future in retail industry. We decided to go with a sleek experimental visual identity that mimics the look and feel of a laboratory, a futuristic dimension that you would almost identify as a virtual gallery in the metaverse."

The contemporary space is organised into two distinctive zones, a main coffee bar and a workshop area, each offers an innovative experience and communicates the brand's commitment through honest materials and layered creative concepts. Modern forms, geometric accents, vivid shades(summer yellow and bright orange dotted with dark, textural walls and brushed metallic surfaces), intriguing lighting solutions contribute to a visual dialogue that encourages guests to linger in and explore further. Unlike a conventional cafe where is usually dominated by a calm and collected mood, Nodi Coffee Plus is reimagined as a quirky world of refreshing art, sculptural objects, and last but not least, Nodi's signature coffee products you need to become your own barista.

The refined and approachable aesthetic successfully elevates and transcends coffee culture for many more generations to come. The future is near; it's here.

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LITTLE BAO DINER *Causeway Bay, Hong Kong*

Imagine an exclusive dining experience in a foreign-inspired setting complete with an invigorating outdoor area. Upon arriving at Little Bao Diner, Asia's Best Female Chef May Chow's latest outpost in Causeway Bay, a vibrant facade painted in shades of blue welcomes you in to explore about the critically-acclaimed restaurant famed for its reinterpreted Chinese cuisine.

The interior, on the other hand, is an airy, serene dining retreat highlighted by a clean-lined industrial aesthetic – a wall of floor-to-ceiling windows to frame the outdoor view and flood in ample of daylight, a neutral colour scheme combined of light wooden hues, and stainless-steel bulkheads in matte finishes (a signature element borrowed from the first Little Bao) for an intimate atmosphere that moves away from drab monochrome and towards causal chic.

As a subtle tribute to American diners with a hint of local culture, Little Bao experiments with modern flair and retro delicacy through custom-made terrazzo floorings and wallcoverings, as well as fixed bench seating and booths. The eclectic mix of materials and aesthetics showcases detailing at its finest – a perpetually bright dining area is made possible thanks to the meticulous execution of illumination and spatial designs, furnishings in pale wood and bold statements such as the sculptural stainless-steel archways contribute to a space that is both calming and energizing.

Stepping outside of the eatery is a breath of fresh air, too. The cheerful exterior design adorning the outdoor dining area is as intriguing as an unexpected piece of street art you might stumble upon while strolling along the street. Situated right next to a busy main road, the secluded oasis ideal for al fresco dining is partially disconnected from the outside world with just the right amount of plant boxes to evoke a sense of place and provide sufficient privacy for diners to enjoy intimate moments.

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GOON GOON BY YOUNG MASTER *Shenzhen, China*

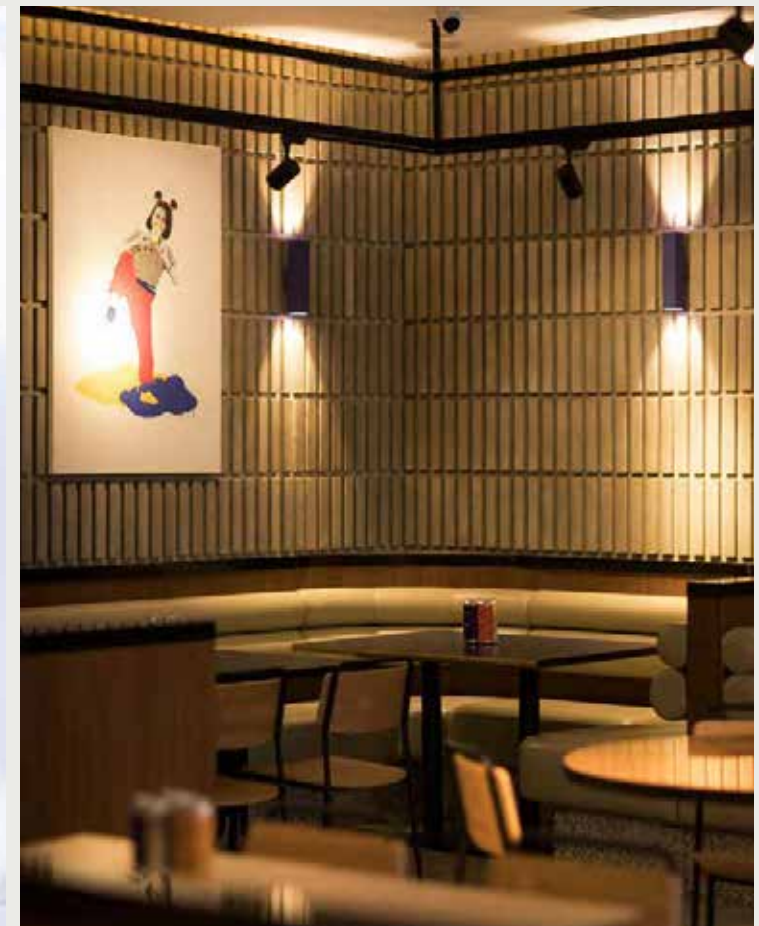
Experience a reinterpreted yet familiar flair of Hong Kong and a celebration of all things eccentric at the contemporary beerhall Goon Goon in Shenzhen as it reimagines a playful, soothing venue in the form of shapes and colours.

The first expansion into China of Hong Kong-based craft beer brewery Young Master is a veritable wonderland of idiosyncratic decorative flourishes that refuses to be pigeonholed. Drift into the realms of art and fantasy with a series of divinely surreal accents such as generous curves that line the bar and dining areas, distinctive configuration of open spaces and intimate zones, geometric elements and doses of bright primary colours, to name just a few. While the social hub is a cornucopia of visual interests, it fulfills its prime principle to feel and warm and grounded. The meticulous use of shades isn't purely appealing for the senses but also efficiently serves to curate dining options for different tastes and needs.

Our designers also make sure to infuse a sense of place into the aesthetically pleasing environment by seamlessly embedding elements that echo with Hong Kong here and there. Designed and constructed in Bauhaus style – one of the most commonly found architectural characteristics in old Hong Kong, the interior is a careful study on functionality and simplicity that forms an asymmetrical composition with a sense of balance.

The few hints of bright hues are mostly found in cultural-specific elements that are unique to the Frangrant Harbour, such as the vivid neon lights, art pieces Kung Fu patterns and different coloured terrazzo, as well as a nod to French filmmaker Jacques Tati's 1958 film *Mon Oncle*. Contributed by a tightly edited mix of the West and the East which both are intimately familiar, the scenic surroundings are purely magical.

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