

Ticketflap - Your Local Digital Box Office

Ticketflap was born from the simple desire for a common-sense approach to ticketing

“Hong Kong is very open to collaboration.”

**Martin Haigh, CEO
Ticketflap**



The concept of Ticketflap began three years ago with Clockenflap, a music and arts festival, which wanted a ticketing solution to satisfy their clients' needs. Hong Kong's venues, promoters and, in fact, anyone needing a ticketing solution wants an affordable, flexible, modern, online and paperless ticketing option.

Over the past three years, Ticketflap has provided ticketing services for more than 500 events in Hong Kong. Some 45,000 people attended the last Clockenflap festival in November, during which Ticketflap processed a single-day record of 23,000 transactions.

“We hope that Ticketflap can be a place that not only makes buying tickets and getting in to events as painless and seamless an experience as it should be, but also creates a platform that enables all of us to discover more of the fantastic events taking place across Hong Kong,” Martin Haigh, CEO of Ticketflap, said.

Haigh sees a lot of room for expansion as the number of events, promoters and venues continues to grow in Hong Kong, Macau

and the region. Looking ahead, he is planning to expand Ticketflap's footprint to cover the whole of southeast Asia including Japan and Mainland China.

“Hong Kong is the ideal platform to grow our business. It has a simple and low tax regime, an educated and talented workforce, and people who are passionate about what they do. Compared to 10 years ago, we've witnessed an exponential growth in the number of local and international events taking place in the region,” Haigh said.

Ticketflap recently announced that its customers are now able to use Hong Kong's ubiquitous Octopus cards and products to purchase event tickets. In a new e-commerce alliance, customers can access the fast and convenient Octopus Online Payment Service to pay for the broad array of music and entertainment events offered by Ticketflap using their Octopus.

“We are committed to offering customers more choices and convenience when they purchase tickets,” Haigh said. “Octopus Online Payment Service certainly fills that bill, as it gives our customers a convenient new payment option. Millions of people have an Octopus in Hong Kong and many don't have access to a credit card.”

Haigh also sees how the startup scene in Hong Kong has blossomed in the last few years, evidenced by the increasing number of incubators and co-work spaces. “It's extremely useful to pool knowledge for the industry and, in this regard, Hong Kong is very open to collaboration,” he said.



Ticketflap

- Founded in 2012
- Has issued more than 1.5 million tickets for events

www.ticketflap.com

