



PROPAGATE

Intellectual Property Ltd.



TECHNOLOGY

ONE-STOP SOLUTIONS

&

INTELLECTUAL PROPERTY
GUARDIAN

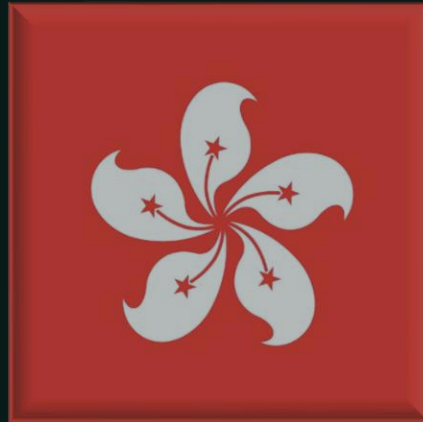
About PROPAGATE

Propagate Intellectual Property Limited is a leading provider of comprehensive intellectual property services, boasting a team of specialized professionals including intellectual property experts, consultants, patent attorneys, proficient China lawyers, and dedicated project staff.

Founded by Mr. Marco CS Li, a prominent figure in the intellectual property arena with close to two decades of industry experience, our firm is strategically situated in Tsuen Wan, Hong Kong. We are dedicated to offering top-notch intellectual property solutions and services to our clients, solidifying our position as a premier destination for all intellectual property needs.

Propagate IP Offices:

HONG KONG



GUANGZHOU, CHINA



SINGAPORE



MALAYSIA



Our Vision & Mission

At Propagate Intellectual Property (PIP), we envision a future where intellectual property transcends mere ideas and transforms into tangible products and profitable ventures.

Concepts



Intellectual
Property(s)



Monetization



Productization

Areas of Current EXPERTISE & PRACTICE

PATENT	TRADEMARK	COPYRIGHT & CUSTOMS RECORDAL
<ul style="list-style-type: none">▪ Drafting patent specification▪ Global application and registration of Invention, Utility Model, and Industrial Design.▪ Patent litigation in China▪ Patent Analysis▪ Infringement Analysis▪ Freedom to Operate (FTO)▪ Patent Navigation▪ Prior Art Search▪ Patent strategy advisory	<ul style="list-style-type: none">▪ Trademark application and registration in all jurisdictions around the globe.▪ Advising on trademark selection and development.▪ Managing trademark portfolios.▪ Registrability and infringement searches.▪ Advising on the use of registered and unregistered marks.▪ Investigating trademark use.▪ Trademark watching and monitoring.▪ Opposition proceedings against accepted trademarks.▪ Advising on infringement and validity of the registration.▪ Trademark litigation in China.	<ul style="list-style-type: none">▪ Filing applications and registration of Copyright in Hong Kong, China, and Worldwide.▪ Copyright litigation in China.▪ Filing a customs recordal of registered intellectual property(s) in China, Canada, EU, Japan, and USA▪ Customs enforcement in China, Canada, EU, Japan, and USA.



TEAM of EXPERTS

THE EXCELLENT OF PROPAGATE



*Unlocking the Potential:
IP Illuminates Your Way to Success*
– Marco Li

Mr. Marco CS Li

Founder & Managing Director

The founder, CEO, and the principle intellectual property consultant of PROPAGATE INTELLECTUAL PROPERTY LIMITED. With nearly 20 years of experience in trademark and patent registration application services, he provides very high-standard professional advice and solutions to his clients on their inventions and intellectual property in terms of technical and commercial. Over the years, he has handled hundreds of patents and thousands of trademark registrations.

Mr. Li specializes in extending corporate patents to China, Singapore, Australia, the EU, the UK, the US, Japan, Korea, and many more countries, applying for the right to protect the enterprise's patent at a suitable and reasonable cost. Mr. Li has extensive experience handling large client files, especially in handling clients' overseas registrations, IP management, patent pool, and IP strategy to match his clients' business plans.

Mr. Jim Yu Bo

Litigation Agent & China Registered Patent Agent (CNIPA)

- **Qualification as Patent Agent in the People's Republic of China**
Certification No. : 4426104
Date of issue : 01 January 2015
- **Qualification as Lawyer in the People's Republic of China**
Certification No. : 4424526104.7
Date of issue : 2019

Background

- Master degree of Control Engineering (Shanghai University)
- Bachelor of Control Engineering (Nanjing Institute of Technology)
- Qualified Chinese National Patent Attorney (Highest score in 2015)

Key Achievement

- Former examiner at China National Intellectual Property Administration.
- Internal instructor/coach at the China (Shenzhen) Intellectual Property Protection Centre.
- Grant rate of Chinese invention patents in the past 5 years: 70-80%
- Former consultant at Statistical Analysis on Patents of Smart Home Appliance Industry in Guangdong Province.
- Expert in database for the transformation of scientific and technological achievements in universities.



Mr. Willis Xiong Wei

China Lawyer & China Registered Patent Agent (CNIPA)

- **Qualification as Patent Agent in the People's Republic of China**
Certification No. : 4409407
Date of issue : 29 February 2008
- **Qualification as Lawyer in the People's Republic of China**
Certification No. : 14403201111538931
Date of issue : February 2005

Background

Bachelor of Engineering, Master of Law, qualified practicing lawyer, patent agent, and trademark agent. Possessing expertise in both engineering and legal fields, specializing in domestic and international patent application, patent prosecution, patent management, invalidation, infringement analysis, and intellectual property litigation.

Key Achievement

- Success rate of overcoming to Chinese patent office actions in the past 5 years: 65-75%
- Grant rate of Chinese invention patents in the past 5 years: 70-80%
- Success rate of invalidating opponent's patents as the petitioner in patent invalidation cases: Approximately 80%
- Success rate as the plaintiff in patent litigation cases: 90%+



Mr. Joon Hyuk Imm

US Registered Patent Agent (USPTO)

QUALIFICATIONS

- Research Associate (Dr. Marc Fuccillo's lab), University of Pennsylvania, Philadelphia, PA, US (2016-2017)
- Program in Neuroscience, Ph.D. Candidate
The University of British Columbia, Vancouver, BC, Canada. (2007-2015)
- Research Associate (Laboratory of Molecular Neuroimaging), Yonsei University College of Medicine, South Korea (2006-2007)
- B.S. in Life Science, Magna Cum Laude (GPA 3.85/4.3), POSTECH, South Korea (1999-2006)

PRACTICE

Joon has developed a solid foundation in all aspects of various fields including biology, chemical composition, chemical engineering, material engineering, medical devices, fabrics, etc. In his career in Hong Kong, he is the team leader of junior patent agents. Besides drafting patent specifications, he also responsible to response Office Actions from the Patent Office(s) from various jurisdictions. Conducting interview with the examiners for substantive issues in the Office Actions. Managed global patent portfolios of clients, included but not limited to patent enforcement, freedom to operate, patentability analysis, patent validity, patent infringement, patent life cycle management, etc. Before Joon came to HK for career; he practiced as a Patent Agent in New Jersey USA. Worked as a patent agent, but also performed para-legal works such as preparing and filing patent-related documents with the USPTO.



Mr. Liu Yue

China Registered Patent Agent (CNIPA)

Qualification as Patent Agent in the People's Republic of China

Certification No. : 1102775

Date of issue : 28 November 2003

As of June 2022,

Number of patent cases handled: 2,778

Service and collaborative units:

- Private enterprises: 794
- Schools: 144
- Research institutes: 35

Technical fields:

Chemistry, physics, metallurgy, methods for obtaining new plants or new plant varieties, food, feed, and processing, construction, mechanical engineering.



Mr. Alex Ma Wei Qiang

Registered China Patent Agent

QUALIFICATIONS

- Qualified Patent Agent in People's Republic of China
Certification No.: 8170062
Date of Issue: 01 May 2023
- Bachelor of Business Administration (E-Commerce), Sun Yat-Sen University, Guangzhou, China (2005-2009)





COLLABORATING WITH LEADING R&D CENTERS

INNOVATION EXCELLENCE

Propagate IP is their IP Guardian

They Create ; We Protect



香港科技大學
THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY



樹仁大學

香港樹仁大學
HONG KONG SHUE YAN UNIVERSITY

HKSTP/Cyberport Incubation Program (R&D)



Supports entrepreneurs and start-ups with resources for operations and research

- Hong Kong Science & Technology Park
- Cyberport

Incubation Show Case

S U C C E S S F U L E X A M P L E S

Projects in 2024-26

Client	Project	Patent	Partnership
Join***	Plant Based Salmon manufacturing method	Pending	NAMI and ITC
Professor Wong	Alcohol Degradation Protein (ADP)	Pending	NAMI
Amb***	Water-soluble curcumin	Pending	NAMI, ITC, and Venture Capitals
KaiYu***	AI-powered Fabric Defect Detection System	Pending	LSCM



THANK YOU

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