

Asia's Higher Education Powerhouse

Building upon its solid reputation, UOW College Hong Kong seeks a closer integration with the Greater Bay Area.

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Vanessa Bourne
President
UOW College Hong Kong



A good education paves the road to success – it enriches our lives, helps us grow and excel, as well as prepares us for meaningful employment and to contribute to the communities in which we live. UOW College Hong Kong (UOWCHK), formerly known as the Community College of City University, has over 35 years of experience in providing quality tertiary education in Hong Kong. Since 2015, UOWCHK has been part of the global network of the University of Wollongong (UOW) in Australia, one of the world's top 200 universities, and is stepping up its efforts to broaden students' horizons and enrich their learning experiences. The expansion in Hong Kong enables staff and student mobility through visitation and exchange programmes to UOW's main campus in Australia as well as to UOW's global campus locations around the world, including Singapore, Malaysia and the United Arab Emirates.

Spicing Up Global Expansion through Hong Kong

UOWCHK aspires to deliver quality in teaching, learning and research with a strong and connected presence to its local, regional and global communities. Another important goal is to nurture graduates who are recognised for their capability and trusted for their professionalism. Vanessa Bourne, President of UOW College Hong Kong, views Hong Kong as an ideal place for an overseas school expansion, and said, "UOW is a truly global university. It delivers transnational global education programmes in several locations, providing

opportunities for students to obtain a UOW degree outside Australia. Hong Kong presents unique opportunities for UOW to deliver programmes in one of the world's most dynamic cities with an international outlook, complementing UOW's global locations."

Eyeing the Greater Bay Area Opportunities

Being an education institution with international prominence, UOWCHK is now poised to capture opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). It has applied to the relevant Mainland authorities via the Education Bureau aiming to gain recognition of their degree qualifications, and plans to attract more students from the GBA to come and study in Hong Kong. "As an outward looking, international city, Hong Kong plays a pivotal role in the development of the GBA by linking the region to the world. It being the financial hub in Asia complemented with a robust legal system and sophisticated infrastructure is unique in the region. With the fast-paced development of the GBA, we will also contribute human resources that can serve to develop the region," added Bourne.

A supportive government is always conducive to making Hong Kong's education scene flourish. UOWCHK was granted a large site in Tai Wai for school development through the Hong Kong Government's Land Grant Scheme. Bourne stated, "The brand new campus will come

on stream in early 2024. We will deliver a modern and technically advanced campus, and offer more bachelor degree programmes that will certainly provide even greater learning opportunities for young people in Hong Kong and the GBA."

Bourne concluded that InvestHK is an important platform for businesses in Hong Kong. "InvestHK has supported us immeasurably in providing invaluable market insights and expanding our network, from relevant government departments to useful business connections. This enabled us to come into operation in a faster than expected pace."

The University of Wollongong College Hong Kong

- Currently the school has about 200 employees in various academic and administrative capacities
- It offers a full range of locally-accredited academic programmes, from undergraduate degrees, top-up degrees, associate degrees, higher diplomas to the foundation diploma in General Studies

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