

Hong Kong Offers Space for Growth

Dutch workspace provider launched its first location in Hong Kong and is already planning for another four by end of 2018.



Founded in 2006 in Amsterdam and part of the International Workplace Group (IWG), creative workspace provider Spaces has a vision to offer a dynamic, inspirational, and lifestyle-driven workplace for entrepreneurs. Spaces is known for its one-of-a-kind European design and a mixed community that welcomes business in all shapes and sizes, creating a unique vibe where people are comfortable no matter they are in sneakers or suits. The concept now operates over 140 co-working spaces spanning over 80 cities around the world and continues to grow.

In July 2018, the company opened its first location in Hong Kong Causeway Bay, a bustling commercial and shopping area. Housed in the new Lee Garden Three, the five-floor workspace offers 65,600 square feet with over 830 desks, and features a business club for members to meet and network, as well as fully-equipped meeting rooms and private offices. A dedicated community team will also host engagement events such as business talks and leisure community activities tailored for members' needs.

The company's major expansion includes the opening of four more new locations across Hong Kong by the end of this year, including Sheung Wan, Wan Chai, Kwun Tong and Wong Chuk Hang, providing a total of over 236,700 square feet of floor space in the city.

Martijn Roordink, Co-Founder and Managing Director, revealed that while Spaces is cautious in terms of choice of location, Hong Kong has always been on the top of their list following its overseas expansion to Melbourne, New York and

London. "Study shows that in 2050, about 65 percent of the world population will live in the top 150 cities in the world," Roordink said, "we tend to follow these cities for our global expansion, and Hong Kong is one of the test markets."

"Traditionally, Hong Kong is a gateway of trade, which always has an entrepreneurial magic. People are attracted to here by its

history of business success," Roordink remarked, "being in Hong Kong will help us attract like-minded customers and audiences."

He added that the boom of co-working spaces in Hong Kong shows a positive sign for the industry and the business ecosystem. With different co-working spaces coming into the market, such diversity will offer options that fit different needs and help businesses to enhance productivity and facilitate collaboration.

Visiting the city as one of the speakers at RISE Hong Kong to discuss global workplace trends, Roordink experiences an energetic vibe here for business to succeed. "Hong Kong is open to different cultures. It is also a very dynamic, entrepreneurial-minded city and the people are proud of what they do, which I think are what businesses need," he concluded.

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Martijn Roordink
Co-Founder and Managing Director
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- Over 140 locations in more than 80 cities worldwide
- Launched their first Hong Kong location in Causeway Bay and plans to launch four additional locations by year end

 www.spacesworks.com