



We design for people at work

Introduction

Although there is still a lot of uncertainty due to the pandemic and other geopolitical issues, there's no doubt that the global economy is recovering. We believe China will continue to be strategically important for multinational corporations (MNCs).



MNCs that understand structural workforce shifts and economic development trends can adapt their corporate real estate strategies to these new realities. Doing this will help them capitalise on rising opportunities in China.

Serving global businesses is at the heart of what we do. M Moser was founded in Hong Kong and is working with diverse global clients in more locations than ever before.

Discover how the people-centric workplaces we create are enabling organisations in China to nimbly transform in an ever-changing world.

66%

of LinkedIn's
'Most InDemand Employers'
have worked with M Moser

50+%

of companies on Glass
Door's 'Best Places to Work'
have worked with M Moser

100+

of top MNCs are M Moser's
clients in recent 3 years

75+%

of multinational companies
in China said that their
leasing plans were not
affected by the pandemic

150+

of M Moser's completed and
on-going projects in China
are Green Certified

Since 1981, we have been **creating work environments** for our clients around the globe



"Collaboration is our lifeblood."

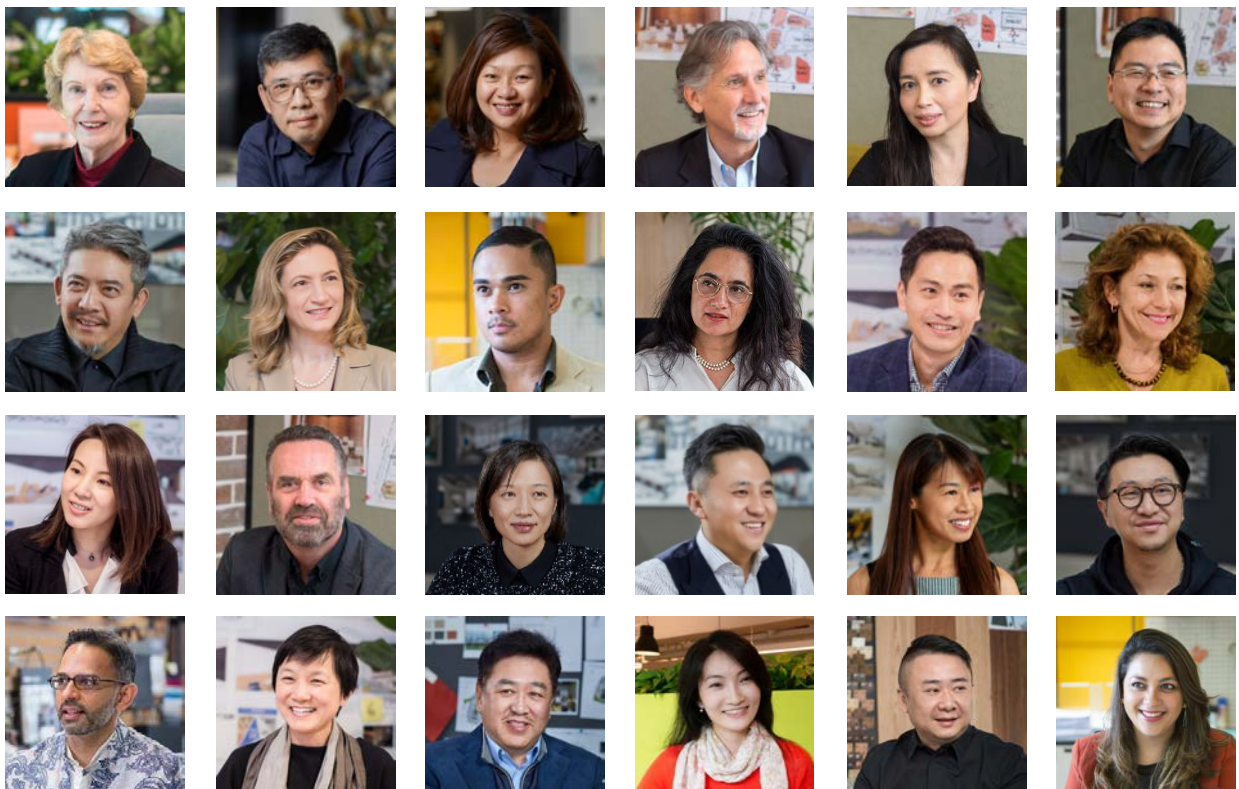
Moira Moser

Chairman & Founder, M Moser Associates
FAIA, FHKIA, FCTBUH, NCARB

M Moser is an international, multicultural organisation that truly understands, values and embraces the diverse nature of its workforce.

As a team of 1,300+ multinational and multilingual professionals, we share common goals and provide high quality services that meet client goals across the globe.

We design and deliver workplace environments that bring out the best in people wherever they are. Their health, happiness and ability to do great work enables organisations to nimbly transform in an ever-challenging world.



Empowering people through universally inclusive design



Moving forward in our commitment to the design and delivery of universally accessible, inclusive work environments, we are aligned with the Global Universal Design Commission (GUDC). It is our continued vision to innovate human-centric workplaces where all people can thrive.

The alliance is integral to M Moser's 'living lab' offices in Shenzhen, Singapore, Hong Kong, New York, London and beyond. These research environments provide healing rooms, natural materials, high flexibility, barrier-free-spaces, and support diverse mental health and accessibility needs.

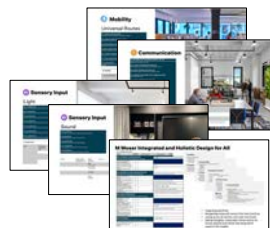
Sharing insights from our own spaces, we continue to develop dynamic spaces that support our client's ESG, Diverse Equity and Inclusion goals in the future workplace.

Designing spaces to promote health and empower all



GUDC Universal Design Assessment Checklist

Provides a method of assessing and scoring universal accessibility for Wheelchair, Audio and Visual and Communication



Factoring Out Specifics for Design

The M Moser universal design thought leadership (MUST) standards highlight key concepts that are relevant throughout a building. They establish common drivers and specifics that are influenced directly through design, sequence and specification.



Our KIND Design Guide

M Moser has developed the KIND standards for designers to access from the beginning of project through to post occupancy.

KIND™ Keys to Inclusive and Neurodiverse Design

The background is a solid orange color with several light orange geometric shapes overlaid. These shapes are 3D cubes or rectangular prisms, some of which are partially cut off by the edges of the frame. The shapes are arranged in a way that creates a sense of depth and perspective. One large cube is in the upper left, another is in the upper right, and a third is in the lower left. The text is centered in the middle of the image.

**Turning vision into
reality and beyond**

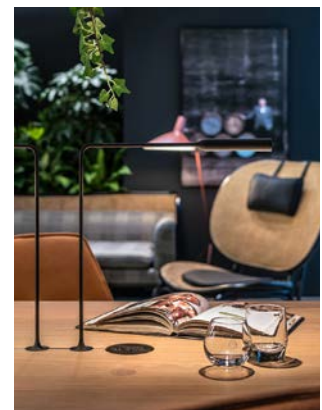
Diageo | Shanghai | 19,910 SF

Headquarters, Brand experience, Carbon-neutral materials



An inviting workplace to spark inspiration

World-class alcohol beverage company, Diageo is committed to offering diverse experiences to clients. This helps further its product development and innovation. Inspired by the business' motto, "Celebrating life, every day, everywhere", we expressed the vibrant and dynamic brand culture in its new Shanghai headquarters.



Other Locations:

Amsterdam, Beijing, Ho Chi Ming City, Guangzhou, Jakarta, Kuala Lumpur, Manila, New York, Stamford, Shenzhen, Singapore, Taipei, Taguig City, Tokyo

TBWA | Guangzhou | 9,827 SF

Innovation, Inspiration, Colourful



Website



Video

A vibrant playful workspace for creative expression

TBWA HAKUHODO's Guangzhou office is a futuristic space for a world leading advertising agency. An innovation lab for adventurous, unique and creative advertisers featuring experimental, digital elements. Diverse materials and textures encourage inspiration and strengthen connection, helping people think outside the box.



LinkedIn | Shanghai | 13,573 SF

Culture, Brand experience, Wellness, Graphics



Website



Video

Creating a member-first workplace

Expanding in China since 2014, LinkedIn has experienced accelerated growth and development. The company needed a resilient and creative workplace to support innovation and nurture talent. After collaborating on projects in Silicon Valley and New York, we delivered a new Shanghai workplace that celebrates vision, values, brand and local culture.



Other Locations:

Bangalore, Beijing, Gurgaon, Hong Kong, Mumbai, New York, Shanghai, Singapore, Sunnyvale

Lilith Games | Shanghai | 215,000 SF

Creativity, Innovation, Wellness, Inclusive



Website

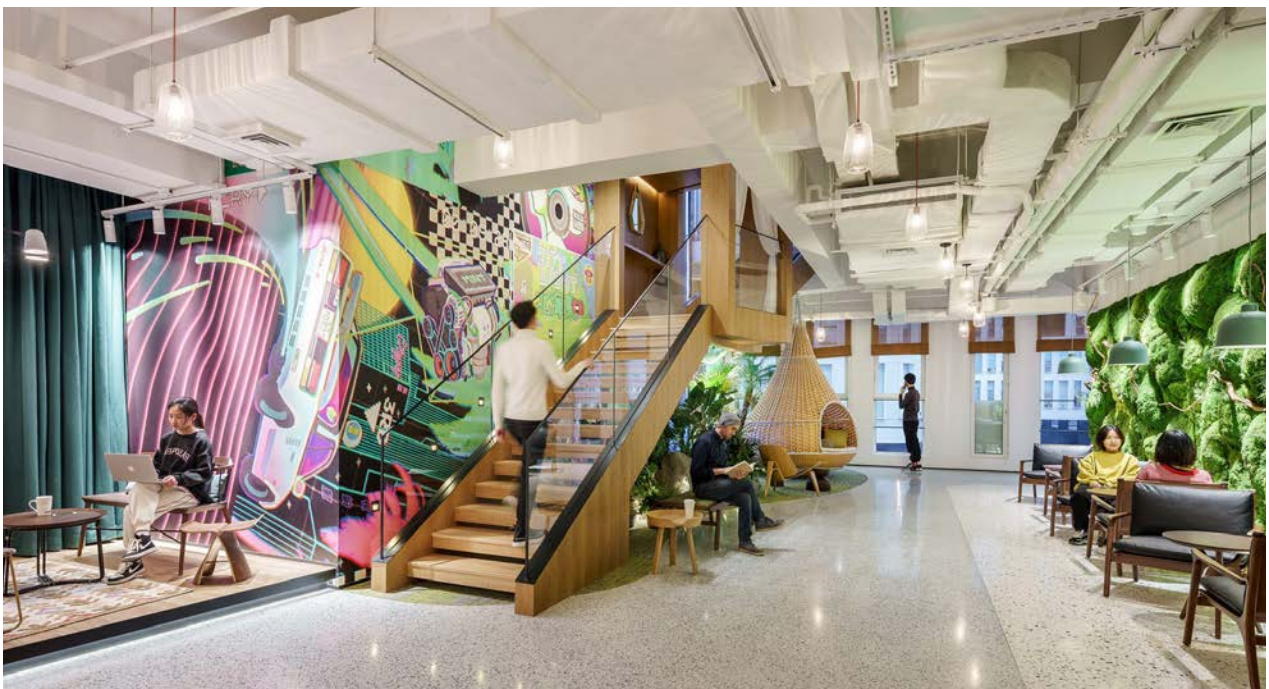


Video

Supporting a next-gen gaming company's rapid growth

Leading game developer and publisher, Lilith Games creates influential gaming experiences for players around the world. Experiencing strong growth, Lilith needed a human-centric, inspiring work environment that encourages inclusivity for its expanding Shanghai workforce. For Lilith's relocation, we designed an innovative 20,000 sq-m work environment across three buildings.

Awards: 2021 AIA International Region Design Awards - Commendation for Excellence



Illumina | Shanghai | 47,470 SF

Headquarters, Sustainability, Wellness, Technology



Combining a healthy workplace and biosafety lab

To support Illumina's expansion into China, we designed a new high-performance headquarters with a biosafety-standard lab. This modern, sustainable environment supports scientific demonstration and customer services. The workplace design is inspired by Illumina's business vision of, 'improving human health by unlocking the power of the genome'.



Bayer | Shanghai | 76,426 SF

Headquarters, Wellness, Innovation, Brand experience



Relocating a life science headquarters

Bayer believes that offering outstanding R&D capabilities and motivating employees supports long-term growth and success. Its new Shanghai headquarters reflects this by integrating design, brand experience, engineering and construction, to enhance office life. A modern workplace that inspires innovation and empowers employees.



Other Locations:
Hong Kong, Singapore, Taipei

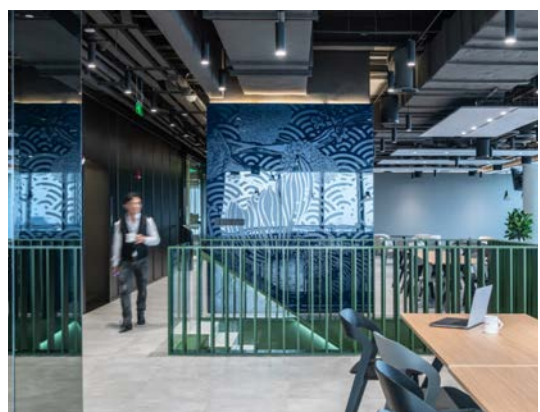
Unity | Shanghai | 36,221 SF

Wellness, Collaboration, Innovation



Stimulating inspiration and creative process

Unity's 3D interactive content-creation and operation platform supports China's booming creative industries. For Unity's expansion and relocation to the Sinar Mas Plaza (the tallest building on the west side of Shanghai), we blended local character in a new, global-standard workplace. The design takes insight from Unity's London office which focused on community building.



Other Locations:
Brighton, London, Shenzhen, Singapore, Straford-upon-Avon, Southampton, Toronto

Kids2 | Shanghai | 6,200 SF

Innovation, Creativity, Wellness



Innovating a digitally immersive workplace

Growing its China operations to attract world-class professionals, Kids2 required a workplace that would fuel innovation and creativity within its teams, and with external partners. Wellness and playfulness inspire this cross-disciplinary hub. The space houses Kids2's growing enterprise of entities including a media company, multiple joint ventures and a venture capital arm.



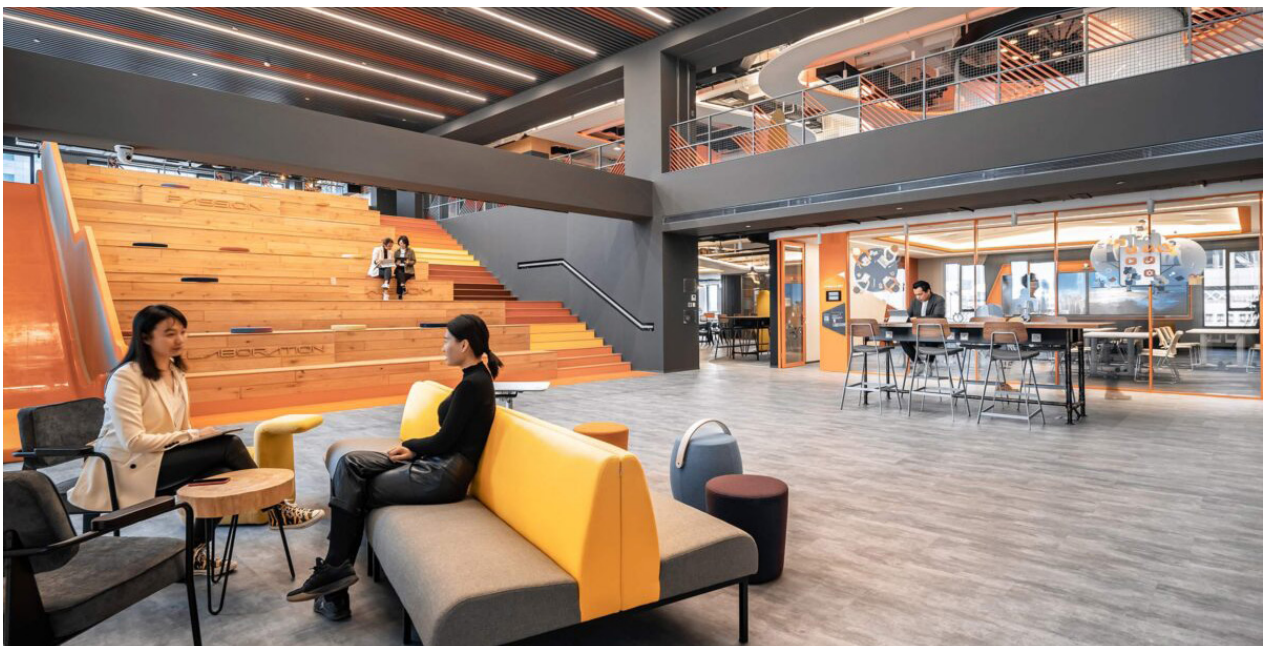
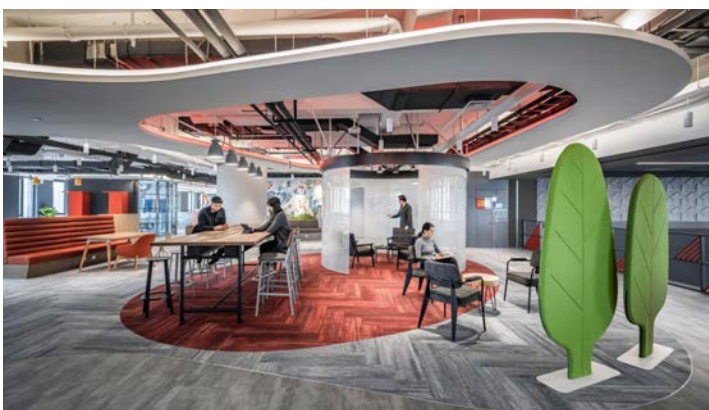
PwC | Beijing | 53,821 SF

Digital, Innovation, Sustainability



Creating an immersive and flexible ‘PlayLab’

PwC’s new office in the Beijing Electronics Zone is an inspiring workspace for communication and collaboration. This inclusive and neurodivergent space reflects core values of humanisation, digitalisation, security, flexibility, efficiency and environmental. We designed a new office that sets the standard for innovative, optimised space that supports new ways of thinking.



Other Locations:

Changsha, Chengdu, Chongqing, Dalian, Guangzhou, Guiyang, Halifax, Hangzhou, HeFei, Hong Kong, Jinan, Kunming, London, Nanjing, Ningbo, Oakville, Qingdao, Shanghai, Shenzhen, Shenyang, Surrey, Suzhou, Taipei, Tianjin, Toronto, Waterloo, Windsor, Wuhan, Vancouver, Xiamen, Xian, Zhengzhou

UFH Hospital | Guangzhou & Shanghai | 301,399 & 699,400 SF

Healthcare, Innovation, Wellness



Website
(Shanghai)

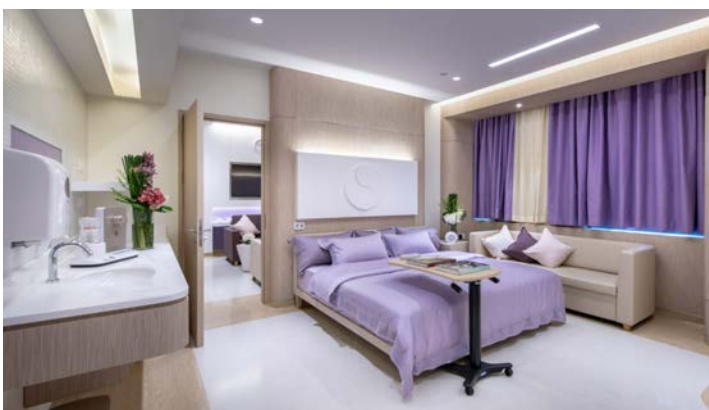


Website
(Guangzhou)

Designing to the highest standards of healthcare

UFH is the first organisation in Southern China to offer comprehensive healthcare services in line with US medical standards. A key objective was to bring world-class healthcare services to patients in Guangzhou and beyond, through a high-quality facility and patient experience. The new space integrates medical planning concepts from different regions, to create a benchmark healthcare facility that connects Chinese and Western medical practices.

Awards: 2018 The American Institute of Architects Shanghai Chapter - Honor Award for Interior Architecture



Other Locations:
Beijing

Accenture | Shanghai | 21,097 SF

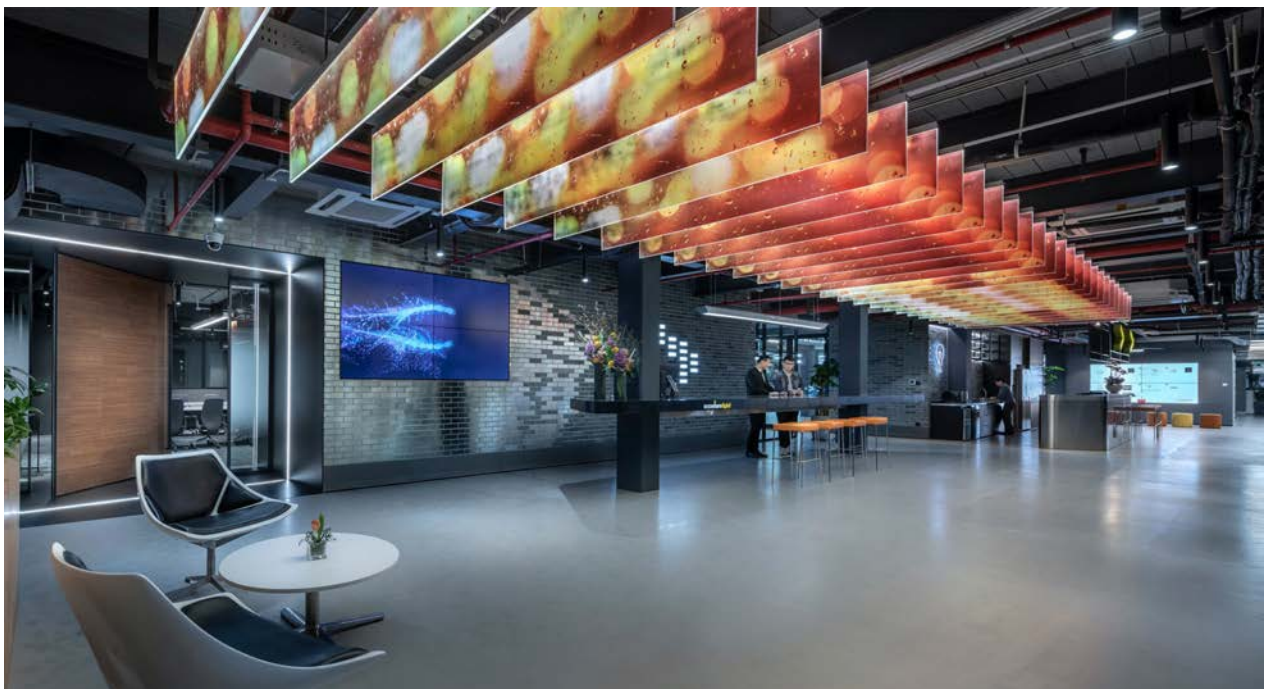
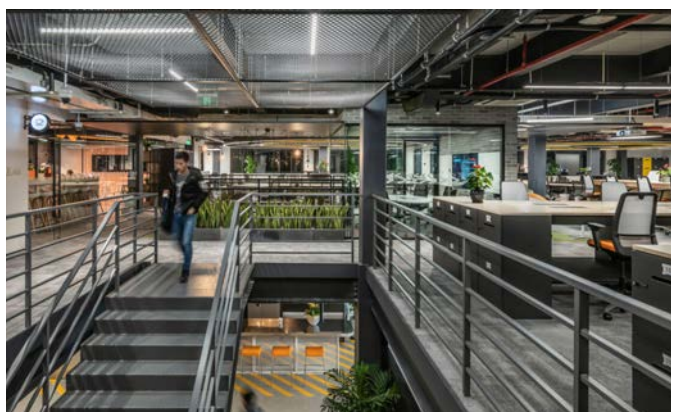
Innovation, Technology, Efficiency



Prioritising innovation & technology in the workplace

Accenture's Greater China Digital Hub for enterprise management and consulting is at the Changyang Campus in Shanghai. It wanted to bring high technology and innovative resources to the Yangpu District. We designed the space to help Accenture's local clients reinvent products and services, reimagine business models, innovate at speed, and achieve new efficiencies.

Awards: 2019 Perspective Magazine - Certificate of Excellence



Other Locations:

Bangalore, Beijing, Chennai, Dalian, Delhi, Gurgaon, Mandaluyong, Manila, Mumbai, Noida, Pune, Shenzhen, Singapore, Taguig City, Taipei

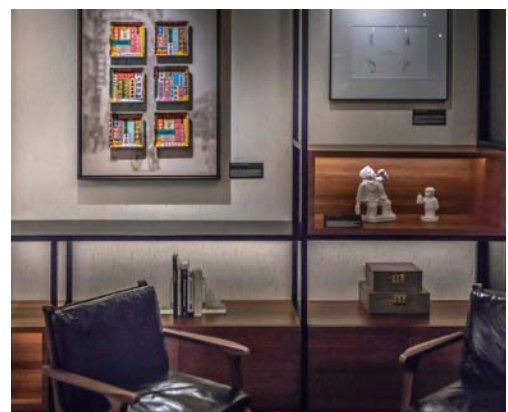
Hyatt | Shanghai & Hong Kong | 11,840 & 13,000 SF

Hospitality, Cultural branding, Art



Blurring the lines between workplace and hospitality

For over 60 years, Hyatt has created environments that exceed expectations and build meaningful connections. With growing business needs across Asia-Pacific and Greater China, Hyatt launched two new offices in Hong Kong and Shanghai. We designed spaces that captured the brand's hospitality ethos, while celebrating the identity of each location.



Other Locations:
Beijing

Skechers | Guangzhou | 102,432 SF

Revitalisation, Innovation, Brand Experience

Transforming a factory into a product showcasing campus

To create an iconic hub for Skechers in Asia-Pacific, we transformed an existing factory building into a state-of-the-art product development centre. Welcoming and memorable, this is the perfect space to showcase Skechers trend-leading products.



Other Locations:
Dongguan, Shanghai, Taicang

Flexport | Shenzhen | 5,460 SF

Innovation, Cultural Branding, Inclusive

Young DNA - a vibrant and 'play with work' space

Flexport aims to create a vibrant and inclusive community which thrives on diverse talent. By bringing in the 'play with work' concept to their culture, the space enables more social events, activities and games to happen.



Other Locations:
Hong Kong

The background features a series of overlapping geometric shapes, primarily triangles and quadrilaterals, in two shades of orange. The shapes are arranged in a way that creates a sense of depth and movement, with some shapes appearing to recede into the background while others come forward. The overall effect is a modern, minimalist design.

Creating for the future

On-going Projects

Architecture and large-scale campuses



Cook Medical Shanghai

A key MNC investment project, attracted and settled by the Qingpu district government.

Other Locations:

Bangkok, Beijing, Chennai, Hong Kong, Singapore



A Japanese R&D Innovation Centre Shanghai

Repositioning the firm as a market leader, this new R&D building has become an APAC icon featuring offices, laboratories, exhibitions, conference & training centres.



SAP Shanghai

This Shanghai campus introduces new ways of working through “flex work”, focusing on flexibility and sustainability.

Other Locations:

Dublin, Galway, Gilwice, Gurgaon, Hong Kong, Manila, Milan, Paris, Prague, Shanghai, Singapore, Sofia,



Roche Shanghai

Attracting innovative biopharmaceutical companies, we delivered the façade renovation and interior design for this Roche accelerator project.

Other Locations:

Beijing, Chengdu, Hangzhou, Hong Kong, Nanjing, Shenyang, Singapore, Suzhou, Wuhan, Xian

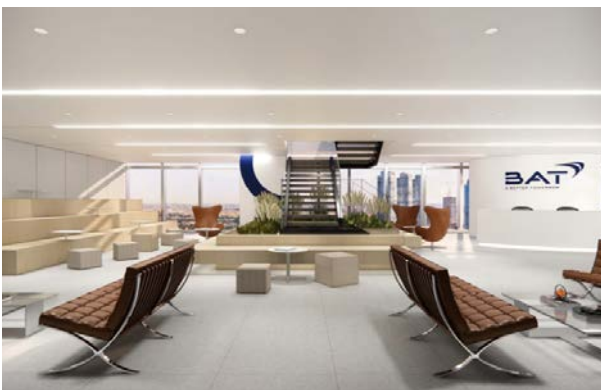
Expansion and sustainability



Smartphone Giant Shenzhen

A global headquarters and city landmark in Shenzhen Bay Super Headquarters Base.

Other Locations:
Hangzhou, Jakarta, Noida



British American Tobacco Shenzhen

We brought our global expertise of strategic planning and sustainability to British American Tobacco's first lab and R&D centre in China.

Other Locations:
Hong Kong, London, Southampton



Amway Guangzhou

Renovating the workplace to promote employee wellness and transform brand culture.

Innovation and culture



Hewlett Packard Enterprise

Nanjing

We helped this long-term repeat client to integrate their global vision into the local context and created a technology driven, future-proofing working environment.

Other Locations:

Beijing, Bangalore, Chongqing, Dalian, Guangzhou, Jakarta, Kuala Lumpur, Melbourne, Pune, Putrajaya, Seoul, Singapore, Taipei, Tokyo, Wuhan



PayPal

Beijing

Combining diverse Chinese cultural elements to demonstrate local culture.

Other Locations:

Bangalore, Chennai, Hong Kong, Hyderabad, London, Manila, Mumbai, Petaling Jaya, San Jose, Shanghai, Shenzhen, Singapore, Taipei



PwC

Beijing

A dynamic design language inspired by modern and heritage elements of the city to support future growth.

Other Locations:

Changsha, Chengdu, Chongqing, Dalian, Guangzhou, Guiyang, Halifax, Hangzhou, HeFei, Hong Kong, Jinan, Kunming, London, Nanjing, Ningbo, Oakville, Qingdao, Shanghai, Shenzhen, Shenyang, Surrey, Suzhou, Taipei, Tianjin, Toronto, Waterloo, Windsor, Wuhan, Vancouver, Xiamen, Xian, Zhengzhou

Re-imagine your space with us in China



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