

Going Global through Hong Kong

TF International Securities takes pride in shaping comprehensive and customer-centric financial services at home and abroad.

Established in 2016 in Hong Kong, TF International Securities Group (TFI) is a wholly-owned subsidiary of Tianfeng Securities Co. Ltd. (TFS). TFI plays a major role in the internationalisation strategy of TFS as it connects foreign and Mainland Chinese capital markets. Its raison d'être is to provide investment and financing solutions for Mainland financial institutions. To achieve its goals, it customises wealth management services with tailored asset allocation strategies for individual customers. Overseas customers are also able to tap into the Mainland market's open platform, and benefit from the growing Chinese economy.



Seizing pandemic-related opportunities

Although many industries encountered different challenges during COVID-19, TFI focused on the opportunities that the pandemic has brought about. Significant changes took place in global lifestyle and economic operation models, leading to the acceleration of supply chain systems and scale of trade in Asia. At the same time, the dual-cycle strategy, which combines domestic demand and physical economic restructuring, plus closer collaboration between Hong Kong and Mainland cities provide new opportunities for the Asian market.

Wang Yong, Chairman of TFI, is optimistic about his company's investment and finance market outlook as TFI continues to expand in Hong Kong by leveraging

the city's unique advantages. "TFI, as an overseas subsidiary of TFS, has managed to meet the requirements of Hong Kong regulatory institutions – no small feat compared with other institutions," Wang said. "We ensure that the international business of our parent company meets the relevant requirements of the China Securities Regulatory Commission. By being able to meet the regulatory requirements of two places, we have gained the trust and loyalty of our customers."

Base for internationalisation

According to Wang, Hong Kong is the first step for the company to transform itself into a global enterprise. "For similar industry players, going global via Hong Kong is not a choice but a must,"

Wang explained. "Hong Kong has an international market, international clients, and international financial talent. The education system enables local talent to communicate fluently in two or maybe three languages. Also, many of them have sophisticated international legal and business foundations. I believe that as the development of the Greater Bay Area progresses, the high quality of Hong Kong talent will play an even more significant role."

The InvestHK team in Wuhan, where the TFS is located, has been in close contact with their headquarters and assisted the company to achieve a smooth and successful opening in Hong Kong.

TF International Securities

- TF International Securities Group is an overseas holding company of TF Securities Co., Ltd., and a fully licensed national comprehensive securities company
- The parent company employs more than 3,000 employees and its Hong Kong subsidiary boasts more than 80 staff

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Chairman

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