

Powering Hong Kong's Hydrogen Economy

REFIRE aims to power Hong Kong's sustainable future with comprehensive ecosystems that leverage the Guangdong-Hong Kong-Macao Area (GBA).



“REFIRE is committed to seeing the hydrogen economy blossom in Hong Kong. Government support is there. The business appetite is there. We look forward to showcasing Hong Kong as a hydrogen capital.”

Audrey Ma
Executive Vice President,
International Markets
REFIRE

Hong Kong's thriving sustainability market has drawn REFIRE to strengthen its presence, aligning with its vision for clean-energy solutions. The Shanghai-based company, with a global footprint, delivers integrated hydrogen production and fuel cell solutions for mobility and stationary power. Its vertical integration ensures component consistency, availability, and competitive pricing, setting it apart from competitors.

Hong Kong: A Hub for GreenTech and Sustainable Innovation

According to Audrey Ma, Executive Vice President, International Markets of REFIRE, Hong Kong is a “global spotlight city”. Not only has REFIRE been able to leverage Hong Kong's commercial connectivity with the GBA, but it has also been able to drive forward its international business development with investments originating from Hong Kong.

“The city is very proactive in investing in tech and innovation fields, backed by solid support from the government,” Ma said.

“For example, relevant government

departments provide clear, safe, and helpful guidelines to facilitate various hydrogen projects in Hong Kong, complemented by various government-backed funding schemes for businesses. Additionally, InvestHK has been instrumental in helping to promote REFIRE's narrative amongst investors, partners, and customers.”

Becoming the World's Leading Hydrogen Hub

For REFIRE, its successful Hong Kong IPO in December 2024 represents a vote of confidence for the entire hydrogen sector. Its Hong Kong office has already signed MoUs with several key partners and secured multiple hydrogen projects with regulatory approval, including stationary power, electric vehicle (EV) charging, and cross-border transport.

Looking ahead, the company aims to build upon the strong foundation it has established across the city by scaling up its green hydrogen production and fuel cell power.



REFIRE

- Established in 2015, REFIRE evolved from a hydrogen technology company into a comprehensive hydrogen value chain enterprise
- Headquartered in Shanghai, REFIRE has a global presence across Europe, North America, and Asia

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