

# Global FinTech Powerhouse

**FIS leverages its cutting-edge, end-to-end solutions to drive financial innovation across Asia's FinTech ecosystem.**



Hong Kong's vibrant FinTech ecosystem and supportive regulatory framework make it an ideal hub for FIS to accelerate its regional expansion. Headquartered in Florida and listed on the New York Stock Exchange, FIS is a global FinTech company delivering mission-critical software to financial institutions and businesses worldwide. The company's technology – including core and digital banking, payments, treasury and risk, trading and asset services and commercial lending solutions – powers the global economy across the money lifecycle. Recent tuck-in acquisitions highlight FIS's commitment to pioneering digital technologies in Hong Kong and across the globe.

## Thriving in Hong Kong's FinTech Landscape

Ellen Fung, Banking and Payments Director, Hong Kong of FIS, said, "Government initiatives, such as the Open Banking Framework and Virtual Bank Licensing, have unlocked substantial opportunities for us to expand our offerings and strengthen our presence in Hong Kong," Fung remarked. "Additionally, InvestHK provides a vital FinTech platform for FIS, fostering industry connections and facilitating knowledge exchange. These efforts enhance FIS's capacity to innovate and adapt to market trends."

## Seamless Financial Connectivity

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) development's focus on digital transformation presents immense opportunities for FIS. "Our flexible business model empowers clients collaborating with GBA corporations to create efficient,

scalable payment solutions for both local and international markets, driving seamless financial connectivity across the region," Fung explained.

Brant Worboys, Head of Buyside Market Development of FIS, stated, "Hong Kong's strategic role as a financial gateway connecting Mainland China with global markets offers unparalleled access to diverse investment opportunities and cross-border capital flows. This advantage, solidifies Hong Kong's position as the premier destination for financial institutions aiming to establish and expand their presence in the Asia-Pacific region."

Recently, FIS has forged strategic partnerships with local financial institutions to accelerate payment modernisation and develop next-generation banking initiatives. "With our innovative platforms and deep expertise, FIS is poised to strengthen Hong Kong's role as a global FinTech powerhouse," Worboys concluded.

“**Hong Kong's sophisticated financial infrastructure and advanced capital markets perfectly align with FIS's innovative solutions portfolio.**”

**Ellen Fung**  
**Banking and Payments Director, Hong Kong**  
**FIS**

## FIS

- Founded in 1968, FIS is a Fortune 500® and the Standard & Poor's 500® Index company
- It serves 95 percent of Forbes World's Best Banks, 90 percent of the world's largest private equity firms, and a number of global asset managers and corporations
- The Hong Kong office functions as a key regional hub for sales, marketing, and client support

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