

### ■ Austria

**HASSLACHER**  
**NORICA TIMBER**

From **wood** to **wonders**.

**The HASSLACHER Group** is a globally active innovation leader in the field of intelligent and integrated system solutions for modern timber construction. The family-run enterprise has had its roots for generations in the use of wood as a wonderfully renewable raw material. For more than 120 years, it has stood for a pioneering spirit, performance, quality, sustainability and social responsibility.

Together with 2,000 employees, the HASSLACHER Group produces innovative products in the areas of sawn timber, surfaced timber, glued laminated timber, cross laminated timber and structural finger jointed solid timber for the European and international markets. The Group aims to achieve "From wood to wonders."

*Timber Industry*  
[hasslacher.com](https://hasslacher.com)

### ■ Canada

**moguu**

**Moguu** is a fresh, human-grade dog food delivery service provider that offers veterinary nutritionists formulated meal plans tailored to the dogs' specific dietary needs. Moguu delivers healthy, pre-portioned and pre-packaged subscription meals straight to customers' doorstep.

The company has ambitious plans to expand its offerings to encompass other pet products in the future. As Moguu evolves, it will continue to adapt to cater to all aspects of the pet industry, ensuring that pets and their caretakers have access to the best products and services available.

Moguu is dedicated to promoting a healthy ecosystem that supports the well-being of all pets. The company prioritises dog wellness, community wellness, and environmental wellness, and aims to partner with local organisations to raise awareness of animal welfare and environmental impacts while promoting responsible pet companionship. By working together, Moguu strives to build stronger, more sustainable communities for pets and their caretakers.

Moguu will launch in September 2023.

*Pet Industry*  
[moguu.com](https://moguu.com)

**SNAPX**

**SnapX** is a Hong Kong-based company that provides customer feedback and loyalty solutions to corporate customers and restaurants.

SnapX combines the latest technologies such as blockchain technology, Web3 elements, non-fungible token (NFT) elements, and alternative currency applications to bring an engaging lifestyle experience to restaurants, customers, and the general public.

SnapX gives the public the experience of snapping food, writing a review and being rewarded. In addition to the

popularisation of alternative currency, the company provides corporate clients with quantifiable conversion rates and unique benefits at low costs, so as to increase the stickiness of customers' products and establish an innovative image for traditional brands.

The company's mission is to assist different industries to enter the Web3 world, and to find the right solution within the budget of the enterprise.

*Web3 Loyalty Solution*  
[snapx.io](https://snapx.io)

## Germany



**ProMEX** is a digital marketplace to buy, sell and manage high-quality carbon credits providing everyone with easy access to the carbon market.

A voluntary carbon credit represents a certification that a project owner has reduced or removed carbon emissions, which can be sold to benefit climate projects addressing climate change. Now everyone can make climate contributions by offsetting their carbon footprints through purchase and retirement of carbon credits.

ProMEX operates a regulated digital marketplace for carbon credits on a

fair and transparent basis at low cost. The company offers a user-friendly application and web-based platform to transact and retire carbon credits. Buyers and sellers interact and negotiate prices on an electronic central order book. Trades are automatically matched and settled instantly. Corporates and individuals are all welcome to open an account.

ProMEX is a Cyberport incubated startup, with a FinTech award.

*Information and Communications Technology*  
[promex.io](https://promex.io)



**uHey Limited** is a Hong Kong-based SportsTech company. TRAILME is its brand and product, which is an internet of things (IoT)-based technology platform for outdoor events targeting the specific needs of organisers, racers, fans and supporters, as well as brands and creators. TRAILME operates sport categories such as trail and street running, cycling and mountain biking.

TRAILME allows racers to access real-time and live tracking data about their race that ultimately help improve their performance. It simplifies the tracking and monitoring of race participants and significantly help race organisers to deliver enhanced experiences and safety to local communities. TRAILME brings

the outdoor community together on and off-trail.

With the growing outdoor activities in Asia, TRAILME is right on the spot of this massive growth and the demand for digitalised consumer and mobile experiences. TRAILME is an innovative platform in the Asian market to provide a complete solution for regular, virtual and hybrid races. Many customers use TRAILME with outstanding success, making over 500,000 km of finishers.

*Information and Communications Technology*  
[trailme.com.hk](https://trailme.com.hk)

## India



**JP Maritime Limited** was founded in Hong Kong in 2021 by Jay K Pillai, who has taken a senior management role in renowned shipping companies in Hong Kong and led ship management and new building teams. Pillai developed a techno-commercial approach in shipping and inspired his teams both on shore and on ships to operate ships with a robust safety culture and achieve operational excellence.

The company provides marine consultancy services to the top management of ship owners, managers and operators. Its services include: providing change management, strategy, innovation and projects enhancing the

returns on maritime assets and bottom line; setting effective crewing, repair and maintenance strategies to maintain the ships in mint condition; setting KPIs for loss prevention; managing the regulatory landscape, energy efficiency, technical and commercial operations, and IMO's 2030 and 2050 goals; and conducting leadership and change management seminars and coaching for staff on shore and at sea.

*Marine Consultancy Services*  
[jpmaritime.asia](https://jpmaritime.asia)

## ■ Ireland



**GS Renewable** is committed to helping organisations invest in a clean future together. The company believes that tackling the climate crisis requires strong collaboration across multiple industry sectors and the use of environmental, social and governance (ESG) frameworks. As part of the environmental element, GS Renewable is committed to enhancing environmental sustainability through designing and building modular heat pump plant rooms for these organisations. GS Renewable's modular heat pump plant rooms solve the problem for organisations that require high demand in heating, cooling, hot water and/or steam to decarbonise buildings and/or

to decarbonise industrial production processes. Its heat pump plant rooms are installed in supply chain manufacturing sites for industrial process applications, hotel chains, district heating communities and luxury homes. The company helps these organisations to decarbonise up to 100 percent and saving up to 80 percent in operating cost.

Headquartered in Ireland, GS Renewable has client portfolios in Ireland, the United Kingdom, Germany and now the Guangdong-Hong Kong-Macao Greater Bay Area (GBA).

*Renewable Energy*  
*gsrenewable.com*

## ■ Italy



**Persone Limited** is a Hong Kong-based urban strategy and design studio.

The studio creates places for people, and focuses on people and the spaces (and interfaces) between buildings.

Its expertise spans place branding and programme, placemaking, masterplan strategies and frameworks, building and street guidelines and design.

Persone supports property developers, operators, and design consultants with its expertise on urban design projects, from masterplans to focus areas, injecting commercial, social, and cultural values to benefit clients and the community.

*Urban Design, Placemaking*  
*persone.space*

## ■ Macao



**CitySearch Technology (HK) Company Limited** is the sole developer and operator of the WeBite application, which was launched in March 2023 with a view to becoming Hong Kong's leading group dining service platform. Prior to WeBite, CitySearch also developed the Aomi application – Macao's renowned local life service platform. In 2022, over HK\$1.4 billion worth of transactions were made via Aomi, which has over

350,000 monthly active users and serves over 3,000 local merchants across Macao.

WeBite provides diverse food delivery services in order to help companies provide more meal options for their employees.

*Group Dining Service Platform*  
*webite.app*

## ■ Mainland China



**AUPUP** is a third-party business-to-business (B2B) building materials procurement and trading eCommerce platform jointly founded by Vanke and Jincheng Dingsheng. Vanke has more than 35 years of accumulated experience and solid foundation in the fields of new product research and development, quality control, supply chain management and more, which can efficiently improve the transparency of industry procurement, promote the

green upgrading of the industry, and enhance the service level of the real estate supply chain. By sharing excellent resources and management experience, AUPUP helps its clients achieve economic growth.

*Real Estate Development and Building Materials*  
*aupup.com*



#### **Baicells Technologies Co. Limited**

specialises in the development of wireless broadband access solutions, operational platforms, and next-generation innovative wireless broadband technology. Founded in 2014, it currently employs over 800 staff and has filed more than 500 patents for its 5G solutions, which are sold to customers in dozens of countries. At present, Baicells has set up a subsidiary in Hong Kong.

The company develops a range of end-to-end products, including chips,

base stations, core network software, computer terminals and edge computing platforms. With a footprint in over 1,000 commercial networks, it has partnerships with Mainland China's three major telecom operators, as well as with international operators across the Belt and Road region, North America, Japan and Southeast Asia.

*Information and Communications Technology*

[www.baicells.com](http://www.baicells.com)



**CR Corporate Affairs Limited (CRCA)** is affiliated to China Resources Corporate Service Limited, and a member of China Resources Group. It is principally engaged in provision of company secretarial services and also leverages its advantages of having the best understanding of the needs of Chinese enterprises and the regulatory requirements in Mainland China, featuring serving state-owned assets management and control. CRCA has also extended its services to private entities, providing its customers with comprehensive one-stop solutions. The company has a professional team which performs quality company secretarial

services. CRCA is also a holder of trust or company service provider (TCSP) licence in Hong Kong. CRCA's professional team has been established for over 10 years and has been spun off as a company since 2018. The company has been using the vast markets and rich case scenarios to continuously improve its capabilities, promote the development of China Resources' high-quality corporate service business, and strive to serve the enterprises in Hong Kong.

*Corporate Services*

[crcacorp.com/en](http://crcacorp.com/en)



Founded in 2016, **DapuStor** is a leading expert in enterprise solid-state drives (SSD) master control chip design, SSD products and storage solutions. The company has the world-class research and development (R&D) technology and over 300 team members, with chip design, product development and mass production capabilities. Its enterprise-level smart SSD, data storage chips, and edge computing related products have been widely used in mainstream servers, operators, and internet data centre markets.

In 2022, DapuStor won the "23rd China Patent Excellence Award" and was awarded the title as "National Little Giant", in recognition of the company's

achievement in producing top-notch products in Mainland China. Last year, the company also launched the industry's first PCIe 5.1 E1.s form factor enterprise and data centre SSD: Haishen 5 series.

DapuStor has presence in Hong Kong, regarding it as the important hub to international markets. The company will continue to focus on its support and the development of the ecosystem with industry players and partners in Hong Kong, invest in Hong Kong and grow together with Hong Kong enterprises.

*Information and Communications Technology*

[www.dapustor.com](http://www.dapustor.com)



**GaoTeng** is an asset management company strategically invested by Hillhouse Capital Group and Tencent Holdings Limited. It has a top-tier asset management team with abundant investment experiences domestically and overseas. Headquartered in Hong Kong, the company is licensed by the Securities and Futures Commission of Hong Kong for Type 4 (advising on securities) and Type 9 (asset management) regulated activities, registered at the China Securities Regulatory Commission as qualified

foreign institutional investor (QFII and RQFII) and qualified by the Asset Management Association of China as a registered Hong Kong stock investment advisory institution. The company's subsidiary, GaoTeng Overseas Private Fund Management (Hainan) Ltd., has been registered amongst the first batch of Hainan qualified domestic limited partner (QDLP) overseas investment pilot enterprises.

*Asset Management*  
[gaotengasset.com](http://gaotengasset.com)



**GCCAlliance** is an innovation and technology company, focusing on the development of innovative energy-saving technologies for data centres, smart energy system in industrial parks, and the research and development, manufacturing and sales for energy internet.

The company is an industry leader and solution provider of distributed power supply (DPS) systems, intelligent data centres and smart lithium battery energy storage, an advocate of energy virtualisation solutions (EVS), and an innovator and pioneer of software defined energy (SDE). It is committed to introducing new technologies, such as energy internet, energy virtualisation, and software defined energy into data centre power systems in combination with data centre management, in order to achieve and realise energy saving and

modular design requirements, enabling on-demand data centre deployment and reducing users' total costs.

Centred on high-quality innovative technologies, GCCAlliance promotes integrated development and integration of innovative energy-saving technologies in data centres and industrial park energy storage. It helps expand into the integrated application of solar energy storage charging integrations and virtual power plants, while further developing the smart energy storage industry, contributing to reduction of carbon emissions.

*Information and Communications Technology*  
[www.gccatech.com](http://www.gccatech.com)



香港鼎森科技有限公司

Founded in Hong Kong in 2021, **Hong Kong Magook Technology Limited** is one of the world's leading providers of metaverse application solutions.

The company provides a range of scenario-based services and solutions for metaverse applications, including virtual spaces, digital humans, ChatGPT robots, and artificial intelligence of things (AIoT) solutions in order to help companies and organisations make the transition towards smart and digital technology.

Magook Technology has in-depth expertise in metaverse technology, and employs a team of experienced

professionals that can provide cutting-edge solutions for a wide range of scenarios, from indoor spaces such as libraries and museums to outdoor tourist attractions.

In addition, the company produces a range of high-tech education solutions tailored to the needs of Hong Kong's education sector, including an artificial intelligence (AI)-powered reading screen, Mandarin training facilities, and STEAM-oriented metaverse space.

*Information and Communications Technology*  
[magook.com](http://magook.com)



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**iPlatform** has started to provide fund administrative management outsourced services in Hong Kong since 2016, including Securities and Futures Commission of Hong Kong (SFC) licence application, fund establishment, fund accounting, compliance, company secretary, human resources and general administration. iPlatform endeavours to free fund managers from tedious administrative duties so that they can focus on fund raising and investment.

iPlatform's clients include financial state-owned-enterprises, hedge funds, family offices, private equity (PE) funds and quant fund. The advantage of the

company is that all of its team members have strong finance or accounting background, and well understand the demands and concerns of cross-border financial services, enabling them to provide comprehensive, tailor-made one-stop professional services to their clients. The company set up a subsidiary in Nanshan district, Shenzhen, and is expanding the team. It also plans to set up more subsidiaries in other cities in Mainland China to manage the growing client base.

*Financial Services*  
[iplatformhk.com](http://iplatformhk.com)

The history of the brand **Lancang Ancient Tea** can be traced back to 1966. It is a leading enterprise of agricultural industrialisation in Mainland China, one of the top 100 enterprises in Mainland China's tea industry, top 10 Pu'er tea brands in Mainland China, and time-honoured brand in Yunnan.

With more than 50 years of history, it adheres to the principle of "Tea is good for health". Its business scope includes production, supply, sales and foreign trade.

The Hong Kong office was established in 2018. It actively promotes Chinese tea to the world, and witnesses Chinese tea going global. "A cup of Pu'er" not only provides health benefits, but also realises the "exclusive flavour of Chinese tea and the beauty of ancient tea".

*Tea Trading*  
[lcgchk.com](http://lcgchk.com)

Founded in 2021, **Manifold Tech** is a high-tech 3D scanning and modelling, robotics and algorithm company, originating from the University of Hong Kong's Department of Mechanical Engineering, the Mechatronics and Robotics Systems (MaRS) Laboratory. Its expertise lies in real-time 3D reconstruction algorithms and advanced robotics technology, with a focus on rapid 3D scanning and reconstruction of products and services.

Manifold Tech's world-leading artificial intelligence (AI) based fast and accurate 3D reconstruction technology enables users to scan real-world infrastructure directly onto computers with longer scanning distances, faster speeds, higher precision and lower cost, making it the ideal choice for customers that require a large amount of 3D data.

The company has closed-loop research and development ability, and all product hardware, software, and application files are independently developed. Its products can be manipulated via mobile phone, ensuring maximum flexibility and convenience for its clients.

Manifold Tech is committed to providing innovative and cutting-edge technical solutions for different industries. The company's expertise in real-time 3D reconstruction algorithms and advanced robotics technology allows them to offer products and services that meet customer expectations.

*Information and Communications Technology*  
[manifoldtech.cn](http://manifoldtech.cn)



## ■ Netherlands



**Raspberry Duty Free Exports** distributes fast moving consumer products to duty free and domestic niche markets in Hong Kong and Asia.

Active since 2013, the company has a strong focus on direct supply in product segments such as A-branded personal care, confectionery, beverages, cosmetics and electronics.

Distribution takes place from the warehouse facility in Europe and Hong Kong. Raspberry is a non-stop partner for both LCL and FCL container load delivery solutions overseas and domestically.

Additional in-house services include all customs proceedings, value-added solutions such as point of sale support and product labelling to ensure the product can be placed directly in the final market for sales. End market exercises create an up-to-date analysis of market development and market entry strategies.

*Cosmetics*  
*raspberry-group.com*

## ■ Poland



[www.futureismeta.io](http://www.futureismeta.io)

**FUTURE IS META** is a Hong Kong-based agency focusing on bringing existing brands to the metaverse. Leveraging the design expertise of its founding team members and in collaboration with in-house game developers, as well as blockchain and non-fungible token (NFT) specialists, the company helps brands and corporates develop a successful metaverse presence and interactive experiences across different platforms including Decentraland, The Sandbox, Roblox, VRChat. FUTURE IS META provides the full breadth of metaverse related services, including advisory,

presence maintenance and monitoring services, games development, NFT and token production, smart contracts, training, and events organisation.

*Metaverse Agency*  
*futureismeta.io*

## ■ Singapore



**DSGPay** is a "made in Asia" FinTech company focused on multi-channel, multi-currency real-time payments, collections and virtual account capabilities for corporates, small and medium-sized enterprises (SMEs) and individuals in Asia and beyond.

DSGPay offers four main products, including real-time payments – into a bank account, digital wallet or cash payout in Asia and further afield; real-time collections – using real-time payment rails and latest payment technologies like QR code to collect from Asian countries; virtual accounts – 14 major and some Asian exotic currencies virtual accounts; and Asian clearing - DSGPay specialises in US\$ SWIFT payments into Asia and the world

through its application programming interface (API) and banking network.

As an online business, DSGPay provides more sophisticated merchants and corporate customers' real-time API connectivity and for individuals and SMEs' access to their products via mobile and web applications.

*Money Service Operator*  
*dsgpay.com*



Headquartered in Singapore and with research and development (R&D) centres in Mainland China since 2022, Kaya Labs is a pioneer in providing Web3 backend as a service (BaaS) suites. Its innovative solutions greatly assist Web2 companies and coders in engaging Web3 facilities effortlessly.

Founded in Hong Kong in 2023, **Kaya Tech Limited** dedicated itself to being the anchor point of the blockchain and

metaverse ecosystem by setting up the R&D base and business development team in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA).

*Information and Communications Technology*  
[kayalabs.io](https://kayalabs.io)



Founded in Singapore, **Nium** aims to build the global payments infrastructure of tomorrow. With the onset of the on-demand economy, its single platform for global payments and card issuing shapes how banks, FinTech companies, and businesses everywhere to disburse and collect funds instantly across borders. Its payout network supports 100 currencies and spans over 190 countries, 100 of which in real-time. Funds can be disbursed to accounts, wallets, and cards and collected locally in 35 markets. Nium's growing card issuance business is already available in 34 countries. The company holds regulatory licences and authorisations in over 40 countries, enabling seamless onboarding, rapid integration, and compliance – regardless of geography. Nium is co-headquartered

in Singapore and San Francisco, with offices in London, Amsterdam, Hong Kong, Mumbai, Bengaluru, and Chennai.

Nium has been operating in Hong Kong since 2016. Currently, the company is licensed as a money service operator (MSO). Nium plans to expand Hong Kong as a gateway into the North Asian and Mainland China markets.

*Remittance – Cross-border Payment*  
[nium.com](https://nium.com)

## ■ Taiwan, China



When it comes to digital screens, we often see LED boards installed on a property façade during our commutes or inside retail destinations. Have you ever wondered how those advertisements or media content are published on these displays? How are airtime or media inventories managed? Kanban is the company that enables all these.

Founded in Taipei, **KanBan International** is a programmatic out-of-home (pDOOH) startup, currently headquartered in Hong Kong. The company's mission is to help international brands undertake their advertising campaigns, while providing

sustainable monetisation opportunities for non-media clients. The company specialises in providing advertising technologies (AdTech) and agency services for digital out-of-home media.

*Information and Communications Technology*  
[www.kanbanculture.com](https://www.kanbanculture.com)



## United Kingdom



**Cambridge Education Academy (CEA)** is a one-stop online education website that offers a full range of science, technology, engineering and mathematics (STEM) and English programmes for schoolchildren aged 4 to 14.

Camdragon Technology International Ltd currently provides three major online K12 services, including the livestream courses, where students can register and attend their booked courses live online; the artificial intelligence (AI)

self-learning platform; and the pre-exam and question bank. These services are popular with the United Kingdom schools as they contain both daily practice for a variety of core subjects and, more importantly, support for the 11 Plus and 13 Plus exam preparation, including preparation for the Eton and Winchester Scholarship examinations.

*Educational Technology*  
[www.eacambridge.com](http://www.eacambridge.com)

Founded in Scotland in 1999, **D8** is a diversely-skilled team of over 60 creative specialists working from studios in Asia, Europe and the United Kingdom. Still proudly independent, D8 works with ambitious businesses, helping them to achieve their objectives through world-class creative branding, design and communications campaigns.

Its clients range from startups and scaleups to multinational corporations

and heritage brands in sectors including finance and insurance, broadcast media and entertainment, arts and culture, food and drink, fashion and textiles, education, and energy and renewables.

*Creative Services*  
[d8.studio](http://d8.studio)

**Earthero Studio** (Earthero) is a conscious curator and strategist. It uses art as a medium to communicate its key message. The Studio believes that in a world with limited resources, raising awareness to environmental issues through events should be done while minimising waste.

Earthero has curated Asia's first wearable art exhibition in 2022 as a launch to two of its signature capsules – "Classics Reimagined" and "Art-isan Collective". Earthero will continue to consciously curate and host various theme-based exhibitions.

Earthero mainly provides business to business (B2B) services, working with the Studio's knowledge on sustainability and directly with creatives, they curate unique experiences and campaigns. The company also provides sustainability workshops as part of its environment, social and governance (ESG) strategies. Separately, the Studio has a clothing label that produces limited merchandises and collections upcycled from deadstock fabric and second-hand pieces.

*Sustainability Marketing Agency*  
[earthero.studio](http://earthero.studio)

**Eighty Eight Pixels** is a video production and digital marketing agency that helps businesses of all sizes achieve their content marketing goals. The company specialises in video production, photography, search engine optimisation (SEO) and website development. Their clients cover a wide range of industries including FinTech, consumer electronics, sports and food and beverage.

Eighty Eight Pixels has over 15 years of industry experience and always aims

to create bespoke and eye-catching solutions. Its clients not only get a professional end product, but also one that is unique to their business.

By taking a collaborative approach and avoiding a "one size fits all" mentality, Eighty Eight Pixels creates content and strategies that deliver true value.

*Video Production and Digital Marketing*  
[eightyeightpixels.com](http://eightyeightpixels.com)



As a pioneer in the Hong Kong STEM (Science, Technology, Engineering and Mathematics) and STEAM (Science, Technology, Engineering, Arts and Mathematics) scene, **Mochy** has extensive experience in delivering STEAM services (course, programmes, events) and products (toy kits, monthly subscription boxes) to children aged 3 to 14 (Grade K to eight). By promoting inquiry-based learning with real life applications, Mochy cultivates mental agility in students. Its co-curricular activities (CCA), extra-curricular activities (ECA) and after school activities (ASA) lesson plans and materials uphold the learning standards of the United States next generation science standards (NGSS) and the Hong Kong Education Bureau's general studies curriculum guide.

Being Asia's pioneering programme that combines STEAM with sailing,

equestrian and golf, Mochy's STEAM x Sport Stomper Programme connects the sports that children play and compete in with the STEAM skills which they learn in the classroom.

Mochy also hosts one of Asia's first STEAM assessment tests, analysing students' transdisciplinary STEAM literacies. The test is used for admission, advising, study of efficacy of STEAM pedagogy, and development tracking.

Industries of clientele include renowned hotel groups, private clubs, schools, government owned entities, malls, public relations agencies, banks and retails.

Mochy further expanded its reach to Japan in 2023.

*EdTech and STEAM Education*  
*Mochygroup.com*



Founded in the United Kingdom by a team of tutors from the Universities of Oxford and Cambridge, Renewed Learning's expansion to Hong Kong through **Renewed Learning Asia** gives students the opportunity to benefit from the world-class teaching from inspiring and engaging mentors. Their tutors provide high-quality tutoring in all subjects to children aged 4 to 18, and lessons can be provided in-person at the client's home or online.

Renewed Learning differentiates itself by its excellent quality of tutors – with

every tutor hand selected from Oxford or Cambridge – as well as focusing on customer services. Parents receive a lesson report after each session and its team is on hand to offer advice at all times. Whether it be for international baccalaureate (IB), general certificate of secondary education (GCSE), advanced level examination (A-Level), primary school or university admission, Renewed Learning Asia will teach, inspire and guide in equal measure.

*Education*  
*renewedlearningasia.co.uk*



An exclusive window into the world of exquisite Asian design, craftsmanship and art, **Vermillion** enables connoisseurs to discover exceptional creators and makers from 12 Asian locations. Headquartered in Hong Kong, the company has subsidiaries in Mainland China and Singapore, while sourcing and serving clientele from Taiwan, Japan, Korea, Thailand, Indonesia, Malaysia, the Philippines, India and Australia – offering more than 250 brands with over 4,000 home and lifestyle products online.

With plans to expand into North America, Vermillion's mission is to showcase Asian

luxury designers to an international procurement clientele. The company aspires to tell compelling human stories and instil appreciation for artisanship by leveraging technology and social media platforms.

From mitigating language gaps to providing cross-border payment and logistics solutions – Vermillion helps brands to significantly expand sales distribution by leveraging Hong Kong's diverse human capital and financial institutions.

*Consumer Products*  
*VermillionLifestyle.com*

## United States



**CAMathories®** was founded by a team of researchers, professors, and alumni from the University of Cambridge with expertise in early childhood education, literacy, mathematics, and science. CAMathories® provides early years educational products and services which make mathematics meaningful to young children and help them to grow to love and understand mathematics in all its forms.

CAMathories® learning resources build on three decades of early childhood learning research. All books, curriculum, teaching plans, learning materials, and learning assessments are designed and written by their Education team who are current or former researchers and lecturers in mathematics and early years education at the University of Cambridge.

Its Folktale Mathematics™ series of books and teaching plans take folktales from different parts of the world to support young children to learn fundamental mathematical principles in a fun and engaging way and to understand and respect diverse cultures. CAMathories® learning resources support diversity and inclusion for one world.

*Education*  
[camathories.com](http://camathories.com)



Originating in the United States, **Neopets** is an online virtual pet game that has fostered a passionate community of players for over two decades.

The company aims to build an immersive metaverse that introduces revolutionary features using blockchain technology. Its Hong Kong operations serve as its regional headquarters, with half of its leadership team stationed here, including the chief executive officer and chief growth officer.

In keeping with the company's goal of leveraging Hong Kong's growing Web3 presence, Neopets is pleased to announce that its Web3 game is set to launch in 2024. To ensure its success, the company is actively seeking traditional and Web3 partners and investors to support its goals.

*Web3 Gaming*  
[neopets.com](http://neopets.com)



**WORKZONE** is a three platforms in one: the work-training learning management system (LMS), which companies can use to create and deliver training content for employees; the work-management system and the job portal where companies can post openings, vet applications, hire applicants, and integrate into the work-management system.

WORKZONE tracks employees online or offline with a desktop tracker synched to an online portal. Working hours are posted in a payroll system with dispute resolution at the tracking and payment

thresholds. Payments are integrated with SWIFT Payments, automated clearing house (ACH; with or without foreign exchange (FX)) and a user-specific debit card facility.

The company's concierge programme offers consulting services to firms, helping them craft a "blended-workforce" and create more efficient labour and compensation profiles.

*Training and Human Resources Management*  
[workzone1.com](http://workzone1.com)



中華人民共和國香港特別行政區政府  
**InvestHK 投資推廣署**  
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Hong Kong Special Administrative Region  
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